

The Desert Sun

and PALM SPRINGS NEWS

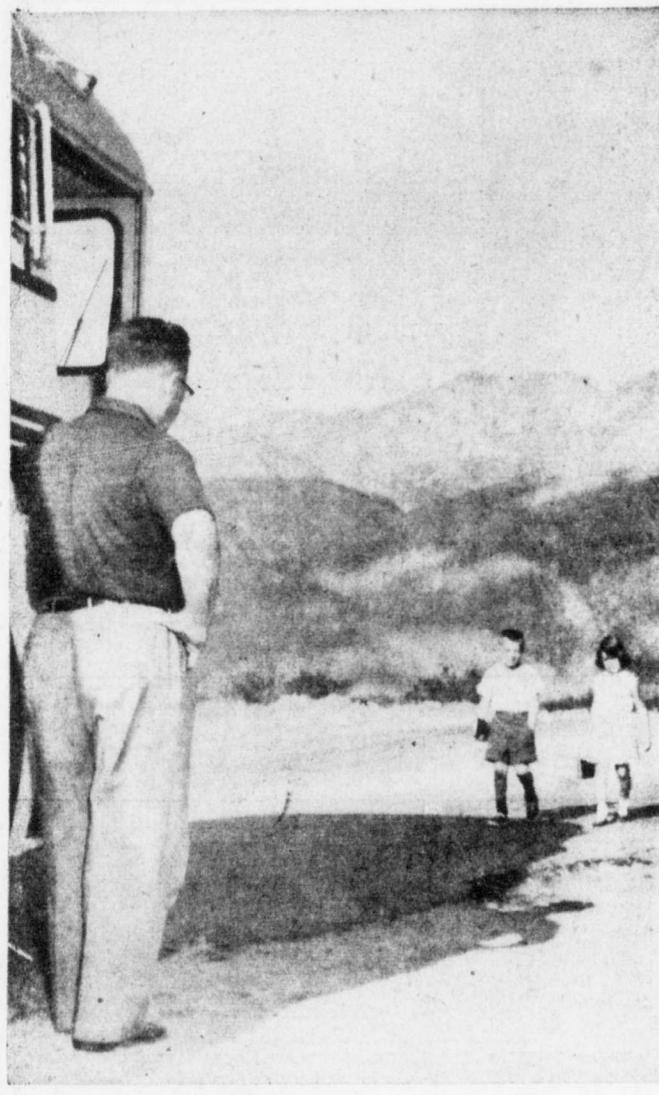
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Twelve Pages

Palm Springs, California, Thursday, Sept. 10, 1953



(Desert Sun Photo)
IT WAS A SHORT SUMMER—School bus driver Earl (Whitey) Keeler holds the bus while Jeanne Chafron and Lee Weigel reluctantly approach — with "that first day of school look." Summer is over and Palm Springs children started back to school yesterday, with more than ever registering for classes.

Master Plan to be Drawn by Roeseler

Palm Springs will soon have a master plan covering its major streets, parks, future land use and flood protection.

Council has authorized City Planning Director W. G. Roeseler to prepare such a plan, which will serve as a guide to future development of the city.

FIRST TO BE presented for consideration of the voters at public hearing will be the master street plan, which is in the process of being completed. Public hearings will be held on this phase some time in October, when a majority of the residents return.

According to the California State Planning law, the city is required to hold two public hearings on each proposed plan.

Next to be considered will be parks, in November, and future land use and flood protection in December.

ALL PROPOSALS will be incorporated into a brochure which will be available to the public. The brochure will be ready for printing about January 1, Roeseler said.

Besides providing an over-all plan for future development, the adoption will make possible reserving areas for street, park, flood control and other designations.

On the front page of the "Pacifier" column, G. Shee of the "Pacifiers" had a grand idea last week. During his vacation he thought he'd be too tired to write a column. So took over. But through a misadventure, he was unable to take his epic did not come here in time. But a chance to elude work is a chance to elude work, whether last week or this. So here is his column while I rest.

Transfer One Up on Jaycee in City Series

Palm Springs Transfer went one up in the finals of the city play-off series for the softball team Tuesday night when they defeated Junior Chamber of Commerce 12 to 7 in a slugging bee.

Second game of the series is slated tonight at the Polo Grounds and if the Transfer wins again, the series will be ended. If Jaycee wins the third and final game will be played Saturday night.

Howard Haddock, city recreation director, has arranged a gala program for tonight at 8 p.m. City Councilmen and other city officials will be present to award the trophies for the season and there will also be entertainment.

Tuesday night's game saw Tichenor add another to his string of victories without a defeat, although he was hit harder than at any other time this season. Pete Herrera and Mark Hopp of the JC each hit a pair of doubles and Dick Brown slammed out a two run homer in the sixth.

For the PST, Mike Puentes hit four singles out of four AB's to put their batting score.

Tuesday's line score: **R H E**
Transfer 324 030 0 - 12 11 2
Jaycee 001 012 3 - 7 9 3
Tichenor and Heiser, Woods, Shaw (4) and McKinney.

Air Crash Fatal to Man, Woman

(Photo on Page 6A)

Two North Hollywood residents were killed Friday night in an airplane crash at Rancho Mirage as they flew in for the weekend Labor Day holiday.

The crash occurred at 8:25 p.m. at the Desert Air Park landing field.

Killed instantly was Wayne C. Hoffman, 36, of 11685 Magnolia Avenue. His companion, Ellen Lucille Rynearson, 30, of 10947½ Hesby Avenue, died a few minutes after the crash.

Witnesses said that the craft, a four-seater Luscombe private plane, missed the landing strip and landed in the rough alongside. The right wing of the plane tipped the ground and flipped the craft over on its back.

Deputy Sheriff Douglas Palmer of Indio investigated for the Riverside County Sheriff's office.

Papers found on Hoffman indicated he was a civil engineer.

The bodies of the two victims were taken to the O'Donnell mortuary in Indio, where the coroner's office conducted an investigation Saturday.

Dr. W. P. Aikin Recovering

Dr. William P. Aikin, Palm Springs physician who was injured in an automobile accident on the Banning-Idyllwild road last week, is still in the Riverside Community Hospital. He is reported to be making a good recovery.

CITY'S TAX RATE LOWEST IN COUNTY

Total tax rate for Palm Springs for the current fiscal year is the lowest of the 12 incorporated cities in Riverside County, Ray Hicks, county auditor, said Friday.

The combined tax rate here — city, schools, county and special district — is \$4.83 per \$100 assessed valuation. This compares with the total rate of \$5.05 last year, a decline of 22 cents.

He met with the two O'Donnell mortuary in Indio, where the coroner's office conducted an investigation Saturday.

Registration Shows Gain of 117 Over '52

Peak Enrollment Expected to Top 1800 in Spring

First day attendance at Palm Springs Unified district schools exceeded the anticipated number by 13, with 1413 students attending first day classes Wednesday in the eight schools Dr. Arthur G. Hoff, superintendent, reported.

This amount was 117 more than last year, when 1296 students attended first day classes.

Dr. Hoff said that additional enrollments during today and Friday are expected to bring the total past the 1450 mark.

Peak enrollment during the 1952-53 school year was 1752, and it is expected from first day registration that it will exceed the 1800 mark this year.

Ten years ago the total enrollment was approximately 300.

By schools, first day enrollment comparisons are:

	1953	1952
High school	343	324
Cahuilla	248	201
Cathedral City	146	119
Desert Hot Springs	84	76
Frances Stevens	209	203
Nellie Coffman	190	174
Katherine Finchy	174	189
Thousands Palms	19	10

The eight structures recently served with notices must be brought up to state standards or demolished by January 1, 1954, he said.

This time, Peterson explained, should be sufficient to either improve the buildings or to find new living quarters and demolish them.

THESE EIGHT DWELLINGS are only the first to be affected by the joint city and state action, with others now being checked. No definite program has been established though for elimination of sub-standard dwellings on Section 14, he added.

The Agua Caliente Tribal Council has joined the city and state in its campaign, adopting a resolution urging the city to take action to improve sub-standard dwellings on the reservation.

Henry Harris Jr., assistant director of the Sacramento area office of the Bureau of Indian Affairs, was the spokesman in regard to the five-year lease requirement.

FEDERAL LAW, he said, only permits a maximum of five year lease tenure, without any right of option renewal.

The Agua Caliente Tribe several years ago asked Congressional approval of longer leases but no action was taken.

It is possible that similar legislation might be enacted by future Congresses, Harris said.

Bob Metzdorf Appointed Manager of Hotel Oasis



NEW MANAGER — Bob Metzdorf has been named the new manager of Hotel the Oasis. He is the son of Dewey Metzdorf, executive vice president of Western Hotels, Inc., Manager Metzdorf comes to the Village from San Francisco where he has been assistant manager of the Sir Francis Drake for the past two years.

He replaces George Thompson, veteran hotel man, who resigned as manager this summer. The new manager is no stranger to Palm Springs for he graduated from the Palm Springs high school in 1944 just before entering the Army.

His hotel background is a varied one and includes experience as reservation clerk at the Owyhee in Boise, Idaho, two years on the desk and manager at the Benjamin three as executive assistant Franklin in Seattle.

He and his wife and their four-year-old daughter Linda Christine expect to arrive in the Village around October 1.

Redecoration and new furniture for the guest rooms is planned.

Manager Metzdorf said that the beautiful Hotel the Oasis dining room will feature more attractive menus this season and will be under the supervision of Chef Reinhold Keller, executive chef for Western Hotels, Inc.

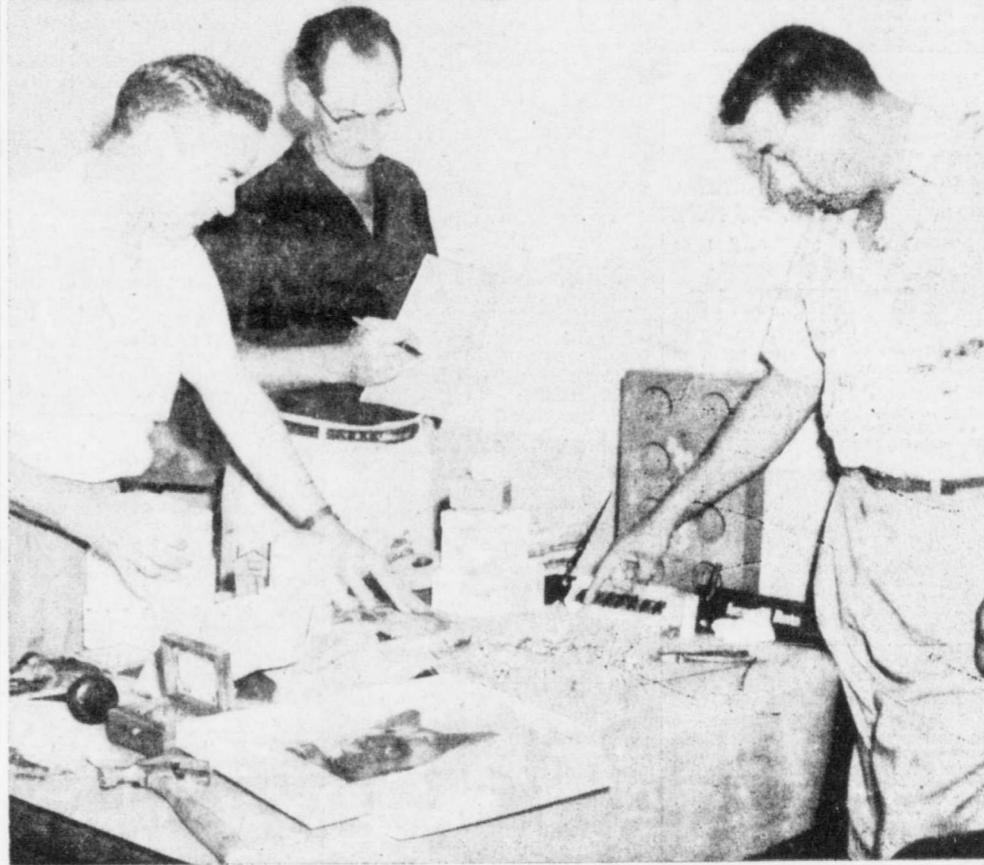
"We expect to cater to Vil-

lagers as well as to visitors,"

See OASIS, Page 5A

1413 in District Schools First Day

5 Juveniles Held for 10 Burglaries



LOOT RECOVERED — Some of the loot taken by five juveniles in 10 burglaries in the Village the past month is being inspected by (l. to r.) Police Chief John S. Davis, Capt. Orest Johnson and Sgt. John Herrera.

Girl, 12, Said Head of Gang of Youngsters

Valuable Loot Recovered with Arrest of Quintet

Arrest of five juveniles, one of them a 12-year-old girl whom police say was the leader, resulted in the recovery by Palm Springs police of stolen jewelry and various items valued at more than \$1200, Chief of Police John S. Davis said Tuesday.

The arrests, police said, solved burglaries at ten Palm Springs homes and stores.

Released to their parents Monday and ordered to appear before juvenile authorities next Wednesday were three boys, all approximately 15 years old, the girl, 12, and her brother, 9.

IN THE LOOT, which overflowed a table at the police station, were many items of jewelry, tools, toys, music boxes, playing cards, pictures, clothing, a water cooler, paper clips, Christmas tree lights, tire pump, serving trays and other items.

Places entered included the Joshua Tree Studio, 2400 North Palm Canyon; residences of F. A. Schell, 2555 Juniper; Phyllis Cairns, 2700 North Indian; Alex Reid, 640 Calle Palo Fierro; Mike Jekill, 590 Indian Trail; W. F. Hernandez, 2481 Juniper; Frank A. Winterton, 2669 Girasol; T. B. Williams, 585 Vista Oro; L. P. Martin, 630 Calle Palo Fierro.

FIRST BURGLARY was reported August 6 with no clues for police to follow. Then, Friday night the Wintertons returned home just as two boys, both

See PUBLICITY, Page 2A

JAN GUTHRIE RESIGNS C. OF C. PUBLICITY POST

Jan Guthrie has resigned as publicity director of the Palm Springs Chamber of Commerce, effective September 15. Manager William Dunkerley announced today.

She will leave September 19 for Honolulu, where she has accepted a position with an airline, also in publicity work.

Dunkerley praised Miss Guthrie for her service here during the three years she was publicity director.

"She was instrumental in bringing our publicity department up to professional standards, comparable to the top publicity agencies of the country," Dunkerley said. "This was due to her former newspaper experience and her familiarity with publicity techniques."

Exceptional results were realized from the publicity budget.

Youth Center on Season Schedule

Palm Springs Youth Center returned to its Fall and Winter schedule yesterday, with the start of school. Director Ted McKinney announced.

The Center will be open from 3:30 p.m. to 9:45 p.m. Monday through Friday, and from 1 p.m. to 9:45 p.m. Saturdays. The Center is not open to the public on Sundays.

Average daily attendance during the month of August has been 70, slightly more than the June and July averages.

PLANS ARE NOW under way to hold at least two parties a month, sponsored by high school or civic youth groups. First on the schedule is a "hot dog" party, with the date to be announced in the near future.

Any youth group or organization wishing to use the Youth Center for a party is asked to contact McKinney, phone 5125.

The Center is open for any promotion for the youth of Palm Springs for the past two years.

He replaces George Thompson, veteran hotel man, who resigned as manager this summer. The new manager is no stranger to Palm Springs for he graduated from the Palm Springs high school in 1944 just before entering the Army.

His hotel background is a varied one and includes experience as reservation clerk at the Owyhee in Boise, Idaho, two years on the desk and manager at the Benjamin three as executive assistant Franklin in Seattle.

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The PUBLISHER'S Corner
by OLIVER B. JAYNES

INTERPLANETARY NEWS ITEM: Mr. and Mrs. Q. Q. Reynolds returned this week on the spaceship Stardust after the two-week sojourn to Mars. They said the scenic views of the Universe were "out of this world" and that they had a wonderful time. Both agreed, however, that they were glad to be back on earth again. Their son, Fearless, remained at the satellite station Moonview and is expecting to return in a friend's private spaceship.

Optimistic scientists, comic strip spacemen and TV rockeers have sent our imagination soaring through space. The subject presents endless possibilities for the imaginative journalist and — since every field of human activity has its specialized publication — the global fad was not long neglected. A magazine known as "Interplanetary News" has already been successfully launched at a site near Joshua Tree, California. The first issue was with a swish and passed out to delegates at the world-wide Flying Saucer convention in Los Angeles recently. Vol. 1, No. 1, is already a collector's item.

The pilot of this first-of-its-kind magazine, Miss Genevieve Johnson, says the publication will be devoted entirely to interstellar and cosmic news from our own solar system and neighboring systems. What's more — Miss Johnson claims intimate contact with various Space and Cosmic friends from different densities outside the Universe, according to the earth-bound Desert Journal of Joshua Tree. That's not all (fasten your seat belts for this one) — Miss Johnson has further disclosed that Joshua Tree is a favorite contact and landing field for numerous Space visitors! The high-desert now bids fair to becoming a future planetary tourist resort.

Among the magazine's correspondents, we understand, will be George H. Williamson of Prescott, Arizona, who is said to receive interstellar communication by radiotelegraphy; and George Van Tassel of Giant Rock (this planet), former flight test engineer and author of the book "I Rode a Flying Saucer."

The wild blue yonder magazine will report the steller doings of Flying Saucer clubs in Melbourne, Australia; Sussex, England; and Bridgeport, Conn.; other space-minded groups now being organized in Canada, Germany, Japan, Brazil, Argentina and France, as well as the Civilian Saucer Investigation society of Los Angeles.

Subscription price is fifty cents for the next three issues. Perhaps later on there will be a bargain rate for a "light-year" which will out-do Harry Oliver's 50-years-for-\$50 subscription deal on his Desert Rat Scrapbook.

Until correspondents are added on other planets from time to time Mr. Williamson will have to de-code the messages now bombarding this planet from billions of stars. This should supply "Interplanetary News" readers with some interesting tid-bits. But communication doesn't seem to be the most serious problem; it's getting there and back that has spacemen puzzled.

New Season Launched by Chi Chi with Stellar Show

Curvaceously beautiful Tere Sheehan and that bouncing, hard working comic, Joe Cappo, are scheduled to top the entertainment bill in the Starlite Room of the Chi Chi tomorrow night.

And that isn't all. Coupled with the two star attractions, Blanche Cooper of the famed Cooper Sisters, both of whom made such a hit on the same stage last season, will be on hand with her particular type of singing and comic antics in music.

THUS, THE NEW Winter season of 1953-54, from an entertainment point of view, will be launched by Irwin Schuman with a show which advance newspaper reports herald as one of the best that can be seen anywhere.

In addition to this entertainment, the Starlite Room also boasts the music of Vic Masters and his orchestra, featuring Sue Maro, the singing attraction.

Tere Sheehan, a fast zenith bound attraction on the American stage today, discreetly displays all, but all, of her physical charms in a skit called "The Girl in the Champagne Glass."

NEWSPAPER ACCOUNTS of her act in Los Angeles and Hollywood are all raves with predictions by columnists that Tere Sheehan is headed for the topmost rung of the entertainment world.

Cappo in his third or fourth seasonal appearance in the Starlite Room is a sure bet that no matter what happens, entertainment seekers looking for a



NEW SEASON IS ON — A smash hit show starts in the Starlite Room at the Chi Chi tomorrow. Above is Joe Cappo, comic, one of the several fine acts on the program.

laugh will find it in the comic impersonations and antics of this performer.

BLANCHE COOPER, of the Cooper Sisters, who sings them all the way from jive to heart rending tear jerkers, with a bit of comedy thrown in here and there for relief, adds immeasurably to the topnotch rung of the entertainment world.

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5 ROOM HOME \$8,900

Small Down—Ed. like Rent
10 different located homes
at \$11,500—Same Terms.
Land—\$350 Per Acre.
Lots—\$1000

SEE LOUIS VENGER

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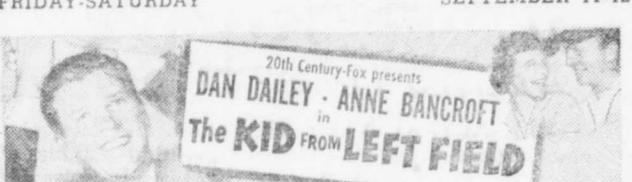
"All Men Are Brothers"

Highway 111 Near Cathedral City
Phone 8-4232

SUNAIR
DRIVE-IN 

Show Starts at Dark

20th Century Fox presents
WHITE WITCH DOCTOR 
STARRING
Susan HAYWARD
Robert MITCHUM
CO-FEATURE
SONNY TUFTS - BARBARA PAYTON
"Run For The Hills"

FRIDAY-SATURDAY SEPTEMBER 11-12

20th Century Fox presents
DAN DAILEY - ANNE BANCROFT
in **The KID FROM LEFT FIELD**
CO-FEATURE

SUNDAY-MONDAY-TUESDAY SEPTEMBER 13-14-15

"Tonight We Sing"
with EZIO PINZA — in Technicolor
CO-FEATURE

20th Century Fox presents
Majors MAIN
Percy KILBRIDE Ma and Pa KETTLE
ON VACATION IT'S ALL NEW!
with RAY COLLINS - BODIL MILLER A UNIVERSAL INTERNATIONAL PICTURE
CO-FEATURE

"The Stand at Apache River"
Color by Technicolor
with S. McNally - J. Adams - H. Marlowe
COME EARLY — SEE A COMPLETE SHOW

Some Place That's Different?

You'll Find That
Difference at

THE NEW
Desert Club
LA QUINTA, CALIF.
WHERE WINTER NEVER COMES!

2a-The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 10, 1953

Sale of Portion of Indian Land Here Announced

Sale of two parcels of land by members of the Agua Caliente Tribe has been approved by the Sacramento Area office of the Bureau of Indian Affairs.

These two parcels were included in the nine parcels offered for sale June 16, and as explained in the sale provisions, are subject to current litigation in federal court filed by Oliver Clark.

No bids were received on seven of the parcels of land.

Land sold was: Forty acres in Section 2 (fronting on Vista del Chino), owned by Francisco M. Patencio Jr., to Frank Delgado of Los Angeles for \$44,900, and 20 acres of land in Section 35 (on way to canyons), owned by Celia Patencio Lopez, to Thomas Myers of Los Angeles for \$11,511.

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Land sold was: Forty acres in Section 2 (fronting on Vista del Chino), owned by Francisco M. Patencio Jr., to Frank Delgado of Los Angeles for \$44,900, and

Last Rites Said at Banning for Dr. Whitehouse

Last rites were said Tuesday at 2:30 p.m. at Weifels and Sons Banning chapel for Dr. Elmer Martin Whitehouse, 67, of 779 B street, Cathedral City. Dr. Whitehouse died early Friday morning at his Summer home, Pine Cove, Idylwild, as result of a heart attack.

A native of Illinois, he had been a resident of California and Cathedral City for the past eight years. He was a graduate of a medical college in St. Louis, Mo., and practiced medicine in Illinois for 19 years before becoming field representative for a nationally known concert company living in Kentucky for 25 years.

He came to Palm Springs in 1945. In 1946 he married Mrs. Mary Kingsbury formerly the owner of the Plaza Date Shop. They have lived in Cathedral City since that time, spending their summer at Pine Cove.

Dr. Whitehouse is survived by his wife, Mrs. Mary Whitehouse, his mother, Mrs. Anne Whitehouse; two sons, Walter of Vista, Calif., and John of Washington, D.C.; two daughters, Mrs. Elma Ann Murray, Germany, Mrs. Mary Dippold, Illinois; a brother, Edward of Stuttgart, Ark., and a sister, Dr. Amanda Lowe of Hollywood. Nine grandchildren also survive.

Roy Mauldin, Christian Science reader, officiated at the services in Banning Tuesday. Cremation was in Mountain View cemetery, San Bernardino with Weifels and Son mortuary in charge.

Rites Friday for Mrs. Maxwell

Mrs. Marion Catherine Maxwell, wife of David Maxwell of Cathedral City, passed away at Desert Hospital Monday evening after an illness of almost one month.

Rosary services will be held this evening (Thursday) at 8 o'clock at Wiefels and Son Chapel.

Requiem Mass and funeral services will be said Friday morning at 8 o'clock at St. Louis Catholic church in Cathedral City.

Interment will be in Mount Calvary cemetery in Los Angeles.

GOP Assembly to Meet Monday

Republican Assembly directors will hold their organizational meeting for the Winter season at 8 p.m., Monday, September 14, in the Desert Inn Fiesta Room. Members are invited to attend.

The membership program will be discussed, and Muriel Fulton will give a report on what has been accomplished to date.

Library Back to Season Schedule

Welwood Murray Memorial Library will return to its Winter schedule next Monday, September 14. Miss Dorothy L. Bear, librarian, announced today.

Winter hours are from 10 a.m. to 9 p.m., Monday through Friday, and 10 a.m. to 5 p.m. Saturday.

Council Approves Leave of Absence

Sgt. Dale Thompson's request for a leave of absence for one year from the police department was approved by the council Wednesday.



Starts Monday Sept. 14

We've Opened our Palm Springs Shop Early in order to bring our friends on the Desert this . . .

Special Shoe Sale

From our Beverly Hills salon a wonderful selection of quality footwear for women.

Values from 19.95 to 32.95

Values from 12.95 to 18.95

Sizes 2 to 9.

NOW 12.95

9.95



PALM SPRINGS

166 North Palm Canyon Drive . . . Opposite Desert Inn

3a-The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 10, 1953

Penman

Typewriter Theft Aired in Court

Judge Freeman on County Bench 26 Years, Dies

Judge George R. Freeman, who will be well remembered by early-day Villagers, died at Riverside Monday at the age of

86. He was county superior court judge for 26 years.

Appointed superior court judge in August 1921, he was elected in 1922 and re-elected every six years thereafter. He retired from the county judgeship in 1946.

Prior to assuming the judgeship he was city attorney of Corona for 20 years and had been county assemblyman for two terms.

Last rites for Judge Freeman were said yesterday at Riverside.

Zone Variance Granted Station

Council Wednesday approved a variance for the Shell Service Station, 900 North Palm Canyon drive, for minor remodeling.

Included in the remodeling, recommended by the planning commission, is erection of a six-foot curb on the east and north sides, construction of curbs and

gutters on El Alameda and on Palm Canyon drive, set-back of the building a few feet, and enclosing of the wash rack.

This was the first variance approved for Palm Canyon drive stations since the new zoning ordinance was enacted.

SHANE
COLOR BY TECHNICOLOR
A PARAMOUNT PICTURE
COMING SOON!
SUNAIR Drive-In Theatre

Henri's Beauty Shop

Henri proudly announces

his new partnership

with

MR. GENE DU BEY

the renowned Hair Stylist

formerly of

Shirlee's Beauty Shop

447 No. Palm Canyon Drive



Phone 5312



THE "WAKE-UP MEAL" SPARK-PLUGS YOUR CHILD'S DAY!

Appetites soar when school classes and play throw keen young minds and husky bodies into high gear! Hearty breakfasts, interesting lunch boxes, energy-lifting after school snacks; delicious dinners all help your child give his best performance. Send young scholars off alert and healthy with wholesome foods from Safeway. Low everyday prices at Safeway give your budget a lift, too!

Grade A Eggs

Breakfast Gems Brand, in Carton

MEDIUM SIZE per dozen 59¢

PEANUT BUTTER

Beverly brand. Creamy or chunk style.

12-oz. jar 33¢ 20-oz. jar 49¢

SANDWICH SPREAD

Lunch Box. Made with mayonnaise.

pint jar 31¢ quart jar 59¢

SODA CRACKERS

Busy Baker. In "serving size" pack. 1-lb. pkg. 23¢

SUNSHINE COOKIES

Choice of Kremeline asst. (5 1/2-oz.); Vienna Fingers (7 1/2-oz.); Golden Fruit Biscuit (8 1/4-oz.) or Hydrox (7 1/2-oz.) per package

25¢

ROYAL SATIN SHORTENING

1-lb. can 30¢ 3-lb. can 81¢

Get recipe at Safeway for THE COOKIE MIX YOU MIX YOURSELF, to make dozens of different cookies from just one batch!

Check These Values

Airway Coffee 1-lb. bag 85¢

Mild, Mellow. (2-lb. bag, 1.69)

Nob Hill Coffee 1-lb. bag 86¢

Top quality. (2-lb. bag, 1.71)

Black Tea 1/4-lb. pkg. 32¢ 1/2-lb. pkg. 62¢

Canterbury brand.

Cream Soda 2 32-oz. bottles 29¢

Cragmont, flavor special of month.

Fla-Vor-Aid 2 pkgs. 9¢

Soft drink powder. Assorted flavors.

Sugar Belle Peas 17-oz. can 19¢

Fancy sweet. (8-oz. can, 2 for 23¢)

WATER SOFTENER 28-oz. box 23¢

BUTTER

SERVE AT BREAKFAST ON TOAST, PANCAKES.

2 6-oz. cans 29¢

QUAKER OATS 48-oz. pkg. 35¢ 20-oz. pkg. 17¢

Quick cooking or regular. For hot breakfasts.

CORN FLAKES 48-oz. KELLOGG'S BRAND 12-oz. pkg. 19¢

Nationally famous crisp, tasty breakfast cereal.

FROSTED FLAKES 10-oz. pkg. 21¢

Kellogg's sugar. Just add milk or cream.

FLOUR KITCHEN CRAFT BRAND 94¢ . . . WITH COUPON

10-lb. bag priced at 94¢

Use coupon from flour display and save 15¢.

BABY FOODS 12-oz. dozen cans 95¢

GERBER BRAND

Assorted varieties. Strained, homogenized.

MEDIUM SIZE PRUNES 1-lb. bag 26¢

Rosetta brand. 2-lb. bag, 47¢

DARK KARO SYRUP 1 1/2-lb. bottle 21¢

Blue label. Fine on hot cakes.

PANCAKE MIX 28-oz. pkg. 28¢

Sperry brand. 3-lb. pkg., 47¢

FLEET MIX FOR BISCUITS 24¢ 40-oz. box 40¢

CREAM OF WHEAT 28-oz. box 33¢

Regular or quick. 14-oz. box, 20¢

LONG SPAGHETTI 1-lb. pkg. 19¢

Gold Medal brand. (2-lb. pkg., 37¢)

PORK LOIN ROASTS OR CHOPS 75¢

For a taste tempting meal serve pork loin . . .

roast or chops. Cut from Eastern grain-fed pork.

CENTER CUT LOIN 75¢

END CUT LOIN 45¢

SLICED BACON 77¢

Swift's Premium brand, finest quality. In heat-seal pack. Excellent for breakfast.

GROUND BEEF 39¢

As famous as Safeway steaks. Made to a formula under State inspection & Visking packed.

Pork Liver 33¢

Captain's Choice

Fillet of Sole 39¢

Captain's Choice

Beef Liver 45¢

Sliced or piece

Right to limit reserved. No sales to dealers.

Sales tax added to retail prices on taxable items.

FRESH MILK

Lucerne brand. Homogenized, Pasteurized, Grade A.

Regular Type 21 1/2¢

(Half gallon, 43¢)

Concentrated 53 1/2¢

Make 3 quarts regular milk.

Lucerne prices effective only in local milk marketing area.

GUEST ICE CREAM

Cotillion brand, Top quality

Fresh Peach, Butter- scotch Marble, Choc- olate Marble, Vanilla, Chocolate, Strawberry.

24¢ (2 pints, 47¢)

Right to limit reserved. No sales to dealers.

Sales tax added to retail prices on taxable items.

STORE HOURS

Mon. thru Sat. 9 a.m. to 8 p.m.

Sunday 9 a.m. to 6 p.m.

350 So. Palm Canyon Drive . . .

Air Conditioned

JC TAKES WILD GAME FROM M-M BY 12 TO 11

Junior Chamber of Commerce team got into the finals of the Desert Softball League Friday night at the Polo Grounds when the hard way by defeating Mhoon and Mhoon of Cathedral City 12 to 11 in an extra inning ball game.

The Jaycees players had two big early innings to remain in the contest and then went on to win in the eighth with two out.

Mhoon and Mhoon went into the third inning with a three-nothing lead, but Jaycee, on four hits and aided by M and M errors, scored five to take the lead.

Mhoon-Mhoon drew up even in the fourth and then went ahead 10 to 5 in the first of the fifth on five hits and five runs.

Jaycee, however, grouped four hits and a part of their opponent's eight errors, to score six times in their half for an 11-10 lead. In the sixth, the Cathedral City outfit tied it up again at 11 to 11.

In the last of the eighth, Dick Brown singled and Johnny

Woods drove him in with the winning run.

Only home run of the game, which was played before a large crowd, came in the third when Brown caught one to his liking in the Jaycee's first big inning.

The line score: RHE

M-M ... 102 251 00 - 11 14 8
Mhoon and Allen; Shaw, Wood (3) and McKinney.

Salton Regatta Set for Oct. 16

Annual Salton Sea Regatta, at which power boat records will be sought, will be held near Fish Springs, October 16, 17 and 18. Dr. Louis Novotny, inboard racing official said at Indio last week:

"If possible, we will have a course developed that will be engineered as the fastest in the world." Novotny promised, explaining that sponsors for eight perpetual Coachella Valley trophies in the inboard classes were being sought. "We have five commitments now," he said.

In the last of the eighth, Dick Brown singled and Johnny

HEARING AID BATTERIES

FOR ALL MAKES OF HEARING AIDS

Hearing Aid users will be pleased to learn that we carry a complete line of Hearing Aid Batteries. It is the best and easiest to obtain batteries from "hard to reach" sources. Visit our Hearing Aid department at your first opportunity. See our AUTOMATIC BELLINGHAM BATTERIES. WE ARE HAPPY TO OFFER THIS COMPLETE BATTERY SERVICE FOR THE CONVENIENCE OF HEARING AID USERS.

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TRIXIE'S DANCE STUDIO

Opening Sept. 14th

Enroll early for the Season

Open Mondays, Tuesdays, Thursdays and Fridays from 3 to 6 P.M.

BALLET . . . TAP . . . ACROBATIC, ETC.
For Girls and Boys of all ages

670 Calle Palo Fierro

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SAVE up to \$326.00
on Factory Delivery

MERCURY

with
Merc-O-Matic
Automatic Transmission
Immediate Delivery

Palm Springs Lincoln-Mercury

335 Sunny Dunes Road, Palm Springs

See and drive the only car with all these optional power features: Merc-O-Matic Transmission, Power Brakes, Power Steering and the new 4-way Power Seat.

COACH BALLAGH is being assisted by Scott Thompson, and the Jaycee team is being handled by Bill Manger and Richard White.

The lettermen returning, and the positions to which they are assigned are:

John Laster and Larry Coulton, ends; John Wiswell, Tony Summers, James Parker and Gary Driskell, guards; Tom Martin, Charles Driskell and Sam Hall, tackles; Dave Delling and David Tichenor, centers; Pete Siva, Chuck Martin and Ralph Estrada, fullbacks; Gerald Egbert and Alvin Harrison, halfbacks.

Ballagh has experienced returnees in every position but center and quarterback.

City Reimbursed for Airport Project

City of Palm Springs has received \$16,635 from the Civil Aeronautics Administration as reimbursement for resurfacing runways at Palm Springs Municipal Airport.

WELCOME HOME!

As one of the local business houses open the year 'round, we welcome back the many families who have been away this summer.

1400 SCHOOL CHILDREN MEAN
1400 MORE REASONS TO

DRIVE WITH CARE!

Samson-Curtis Inc.

Palm Springs' Oldest Insurance Agency

756 North Palm Canyon Drive

Phone 2719

Last Inning Rally Wins for Transfer

Cavanaugh's Hit, Aided by Error, Breaks Up Game

Palm Springs Transfer won its way into this week's finals in Desert Softball League with a close 5 to 4 victory over Desert Nite Hawks at Polo Grounds Thursday night with one of the largest crowds of the season on hand.

The game was won in the last of the seventh after the Transfer outfit came up from behind twice. Ross Cavanaugh hit a legitimate two-bagger which got away from Wilfred Lucas in center field. Cavanaugh came all the way around with the winning mark.

The win left Bill Tichenor, Transfer pitcher, with a perfect record so far for the season.

The Hawks led off with two in the second and got one in the third. Transfer evened it up with three runs on three hits in the bottom of the third but the Nite Hawks went ahead again with a run in the fifth. Transfer hit safely twice in their half to tie it up again. Neither team was able to count in the sixth but in the seventh, Cavanaugh's blow settled it.

The line score: RHE

Nite Hawks 021 0100 - 11 4 2
Transfer ... 003 0101 - 5 7 2
Lewis and Parker; Tichenor and Heiser.

Ballagh Looks for Improvement

Coach Clare Ballagh today predicted an improvement of last year's football record after sixteen lettermen reported during the first week of practice.

He qualified this statement, though, by adding "barring injuries." Last season the team was plagued with injuries to key men.

The 1952 Palm Springs high school team was inexperienced and started slowly, winning only two games at the end of the season. Most of the team this year is composed of juniors, with some sophomores moving up from the tough Jayvee squad of last season.

PRACTICES are being held at 7:30 p.m. week days, until the day-time temperatures drop. Conditioning and fundamentals have been the main order of business so far, with the initial scrimmage scheduled for next week.

The first game is set for September 25, when San Bernardino high school plays here. Thirty-three have reported for Varsity practice, and 10 for Jayvees. An increase in both was expected following the beginning of school yesterday.

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By LUCILLE EURDICK

VOLUNTARY CONTRIBUTIONS MAY SAVE LIVES OF IMPOUNDED PETS

Pets in Palm Springs received a new lease on life today — if they become lost or abandoned and picked up by City Humane Officer William Breitweg.

Under former regulations, the city was required to hold the pets seven days and then, if the animals were not claimed by old or new owners, they were to be destroyed.

But council voted to extend this period of time if Villagers are generous with their support.

Under the new arrangement, Breitweg may keep pets beyond the seven day limit, using funds provided by Villagers.

In the past, it was explained, many persons have offered funds to the city when

claiming their lost pets or selecting new pets. It was illegal in the past for the city to accept such donations, but council rescinded this part of the ordinance Wednesday.

Now if pet lovers wish to contribute funds, they will be used to extend the time limit pets may be kept at the city pound.

But if no funds are contributed, the time limit remains the same, as funds included in the budget are sufficient only for the seven day period.

4a-The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 10, 1953

SHANE

TECHNICOLOR

COMING SOON!
SUNAIR Drive-In Theatre

PALM VALLEY SCHOOL A PRIVATE DAY SCHOOL

Enroll now for Fall Term — opens Oct. 5, 1953

REGISTRATION FOR NEW STUDENTS—OCT. 1-2-3

- CO-EDUCATIONAL
- GRADES 7 to 12—SMALL CLASSES
- INDIVIDUAL ATTENTION
- MONTHLY ENROLLMENTS

Highly Experienced Staff of Teachers
Swimming — supervised athletic program

Transportation Provided

Located on the former Marsden Foundation property—four miles east of Palm Springs off Highway 111.

J. Blake Field, Director

HARVARD, A.B., M.A.

P.O. BOX 519

TEL. 8-4472

PALM SPRINGS

PALM SPRINGS DRUG FOUNTAIN

Now under the personal management

of

Tony & Marilyn

(Formerly of the El Paseo Pharmacy Grill)

SERVING

DELICIOUS HOT FOODS . . . SANDWICHES
SALADS . . . FOUNTAIN DRINKS

P.S.—Suggest you try their Special French Dip Sandwich served with French Fries and Green Salad — It's Good!

160 NORTH PALM CANYON DRIVE

Hey Fellows...
GET THIS VOIT
FOOTBALL
FREE!



BE THE FIRST IN YOUR
NEIGHBORHOOD TO
OWN A GENUINE VOIT
RUBBER FOOTBALL!

White with black end stripes for day

or night playing. Tough and sturdy—

Won't scuff or become water soaked.

HERE'S HOW

ALL YOU HAVE TO DO is get one person to agree to take the Riverside Enterprise for six months at the regular subscription rate. It's easy! Find someone who does not take the Enterprise and ask them to subscribe. Ask your parents, relatives, friends, or neighbors. Fill in the subscription blank printed below.

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I hereby subscribe to the Enterprise for a period of
SIX MONTHS and thereafter will continue to receive
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Send Football to Above Address

254 NORTH
PALM CANYON DRIVE
PHONE 2445

St. Paul's Back on Full Schedule Sunday Morning

St. Paul's in the Desert Episcopal Church will resume a full schedule of Sunday services beginning this Sunday, September 13. Holy Communion will be celebrated each Sunday at 8 a.m., the family service and Church school will be held at 9:30 a.m., and a choral service of morning worship at 11 a.m.

Since Church school will be reopening this Sunday, it is important that all young people be on hand to enroll in proper classes, enabling the teachers to begin the year's work immediately. Adults are welcome to the 9:30 service, and if there is enough interest evidenced, an adult study class will be instituted as a part of the regular family worship service," said the Rev. William Blondon, rector.

Service scheduled for 11 a.m. this Sunday is morning prayer, with a sermon by the rector based on the fifth chapter of the Book of Ecclesiastes.

"This book is one of the so-called 'Apocryphal' books written between the time of the Old Testament and the New Testament, and used by the Episcopal church for examples of godly life and wise counsel," the rector said.

The church choir will hold its first Fall rehearsal in the church this evening (Thursday) at 7:30, under the direction of Mr. and Mrs. Alex Hammond and the organist, Mrs. Eileen Carey. The church school choir will rehearse Saturday in the Church at 10 a.m. under the direction of Mrs. William Mason.

'Substance' to be Christian Science Topic on Sunday

The harmonious effects of understanding that substance is spiritual and permanent will be discussed in the Sunday Lesson-Sermon on "Substance" in all Christian Science churches.

The Golden Text from Psalms (119:88,90) reads, "For ever, O Lord, thy word is settled in heaven. Thy faithfulness is unto all generations; thou hast established the earth, and it abideth."

In His Sermon on the Mount as recorded by Matthew (6:19-21), Jesus admonishes, "Lay not up for yourselves treasures upon earth, where moth and rust doth corrupt, and where thieves break through and steal; but lay up for yourselves treasures in heaven, . . . For where your treasure is, there will your heart be also."

In the Christian Science textbook, "Science and Health with Key to the Scriptures," Mary Baker Eddy declares, "Man walks in the direction towards which he looks, and where his treasure is, there will be his heart also. If our hopes and affections are spiritual, they come from above, not from beneath, and they bear as of old the fruits of the Spirit" (p. 451).

County Red Cross Aids Quake Victims

Riverside county chapter of the American Red Cross is now accepting contributions to Greek earthquake relief and checks may be sent to chapter's office at 14th and Orange streets in Riverside.

The national Red Cross has allocated \$50,000 for emergency assistance to Greek earthquake victims.

Community Church Service Again on Season Schedule

Dr. James H. Blackstone Jr., pastor of Palm Springs Community church, will preach on the subject, "They Served the Lord," at the 11 a.m. service Sunday as the church swings into full season schedule.

Sunday school will start at 9:30 a.m. with individual classes graded according to the public school system and an effi-

New Hours for Catholic Church

The Rev. Michael O'Connor of Our Lady of Solitude church, announced Monday that a new schedule of services will start next Sunday, coincidental with the re-opening of schools and the return of many vacationers to the vil-

lage. Service scheduled for 11 a.m. this Sunday is morning prayer, with a sermon by the rector based on the fifth chapter of the Book of Ecclesiastes.

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Now Open Carlton's Health Food AND JUICE BARS

Serving only the FRESHEST FRUIT & VEGETABLE JUICES

Complete line of Organic Vitamins and Health Foods

360 S. INDIAN AVE. PALM SPRINGS

731 BROADWAY CATHEDRAL CITY



WHAT PART IS YOURS?

It's a good idea to pay yourself first with a part of each paycheck. Open an insured savings account here with a convenient amount. Then lay aside something each payday and add it to your savings. A substantial reserve fund will soon grow with regular saving plus the worthwhile earnings we pay.



176 S. Indian Ave. 45-149 Smuss Ave.
Palm Springs Indio, Calif.
Phone 2954 Phone 7-3416



TOP COVER STOLEN

Theft of a convertible top cover from his parked car between 10 p.m. and midnight Thursday, was reported to police by Robert Mennell, 356 Ridge road.

During the Summer months five promotion men have been working on group business for

From Page 1—MORE ABOUT

Palm Springs, such as arranging to bring conventions to the on an additional 100 units for Hotel the Oasis, delayed this last season, is expected to start next May.

5a—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, September 10, 1953

OASIS

Metzdorf said.

During the Summer months

five promotion men have been

working on group business for

the Oasis.

Metzdorf, who was in

the Village Wednesday with

his son, said that construction

is to start next May.

FOLLOW THE LEADER!

for
LOWEST PRICES
HIGHEST QUALITY
FRIENDLIEST SERVICE



Open 8 A.M. to 9:30 P.M. Weekdays
Sundays, 8 A.M. to 7 P.M.

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COMPLETE LUNCHEON

ROAST PRIME
RIBS O' BEEF DINNER
OUR FAMOUS
TOP SIRLOIN DINNER

— Banquet Room and Special Dinner Occasions Our Specialty

FREE PARKING

from 95¢

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2.85

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Heats 22% Faster
Holds Heat Longer



BONUS BUY of the Month!

Genuine Abco
Unbreakable Aluminum
COFFEE MAKER
8 CUP FAMILY SIZE

Another great bonus offer for you—for just shopping at MAYFAIR! With a \$10 purchase (liquors excepted) you can buy this amazing Abco Aluminum Coffee Maker at more than $\frac{1}{3}$ discount off the regular price. Makes perfect coffee every time. Suppy is limited so get yours now and save!

A \$4.95 VALUE!

\$ 2.95
WHILE
THEY
LAST!

Table-Trimmed MEATS SPRING LAMB SALE!

ALL U.S. GOVERNMENT GRADED CHOICE

Lean, Tender Shoulder

LAMB ROAST LEG O' LAMB

Fully trimmed
No Waste

Shoulder Cut

LAMB STEAKS

To Braise or Roast

LAMB SHANKS

To Stew or Bar-B-Q

LAMB BREAST

Lean, Fresh, Ground

SHOULDER BEEF

Dubuque's Mississippi

SLICED BACON

Fresh Frozen Deep Sea

HALIBUT STEAKS

Reg. Cans

Old Dutch Cleanser

Quart Can

Renuzit Dry Cleaner

Quick Elastic, 12-oz. pkg.

Gloss Starch

Quick Elastic, Quart Bottle

Liquid Starch

3-oz. pkg.

M.C.P. Pectin

Pompeian Olive Oil

Sioux Bee Honey

Case & Swayne, 303 Can

Fordhook Limas

18-oz. Tin

22c

19c

12c

44c

22c

39c

57c

59c

69c

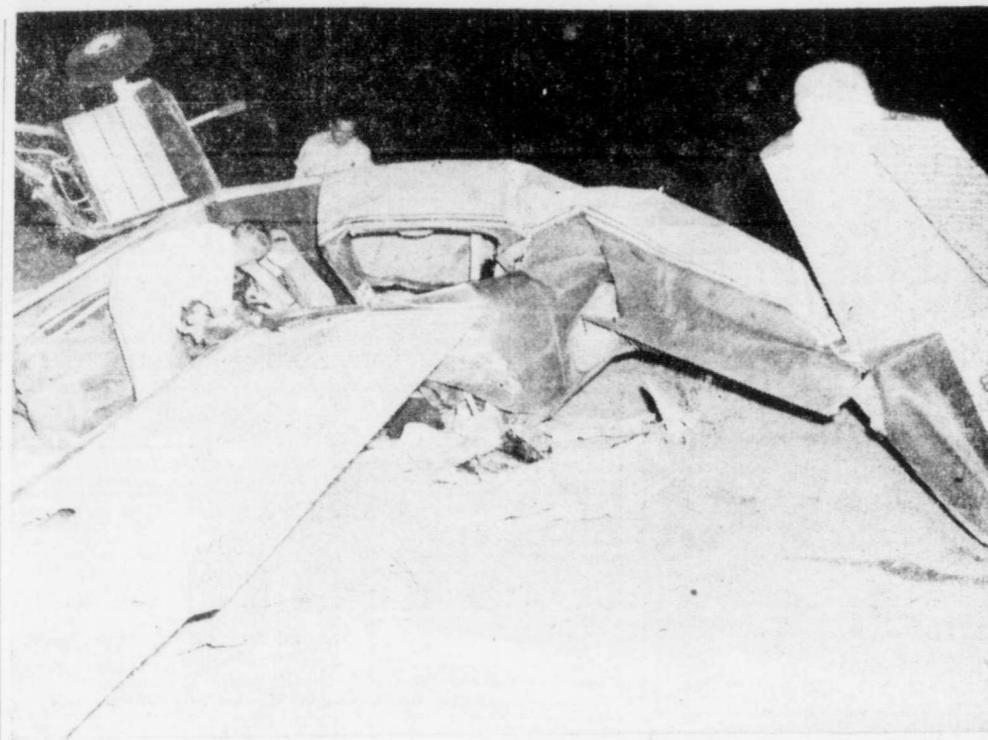
Kiwanis Scouts Plan Rummage Sale October 2

Kiwanis Troop No. 77, Boy Scouts, is planning a Rummage Sale October 2 and 3 at the Lincoln-Mercury agency and first contributions will be made to the sale by Thrifty Drug Store Saturday at 10 a.m.

Others wishing to contribute articles to the Scouts Rummage sale are asked to bring them to Palm Springs Motors on North Palm Canyon drive.

Vernon Baumgardner, Scoutmaster for Troop 77, said that the boys will participate in the National Kids Week program, along with other Village youngsters. The program here is set for September 26.

READ SUN CLASSIFIED ADS



WHERE TWO DIED—A planned Labor Day holiday ended by tragedy just as it started as two persons, both of North Hollywood were killed when their private plane crashed on landing at Desert Air Park. Killed were W. G. Hollmann and Ellen Rynearson. (Story on Page One.)

PLAN IMPROVEMENTS FOR NEARBY CANYONS

Road improvement and moving of the toll gate fence farther into the canyon areas will be started within two weeks. Indian Agent Ned Mitchell reported today.

The crew has removed burned trees from Palm Canyon, cleaned out underbrush from near the creek in Tahquitz Canyon to develop a new recreational area there, repainted lavatories and tables, and is now in the process of installing new directional signs.

IN ADDITION, the men blasted down an overhanging rock which was considered a hazard to tourists.

The Geological Survey has constructed a new flume at the gauging station by the creek to provide a better measure of the flow of water, which will make it possible to keep a yearly record.

FIVE MEN have been at work in the canyons for the past two months cleaning out brush and developing new areas. They are Matt Pablo, John Gonzales, Joe Saubel, Florian Trulljo and Joe Welmas.

Date for opening of Palm and Andreas canyons is expected to be set at the next meeting of the Tribal Council later this month.

Dr. Robert G. Backstrom, first president of the Palm Springs Junior Chamber of Commerce, will be the speaker at tonight's Jaycee meeting.

Mrs. Cameron's Mother Taken

Mrs. Hanna T. Noonan Gordon, mother of Mrs. Don Cameron of Rancho Mirage, who died the first of this week in Los Angeles, will be buried today in Holy Cross cemetery.

A long-time resident of the desert area, Mrs. Gordon is survived by her three daughters, Isabelle Cameron, Sally O'Neill and Mrs. James Kenaston (the former Molly O'Day) and several sons.

Dr. Robert G. Backstrom, first president of the Palm Springs Junior Chamber of Commerce, will be the speaker this evening at the Jaycee meeting. The Jaycees meet in the Press Club building at El Mirador at 8:30 p.m.

Dr. Backstrom, just returned from 13 months leave in Korea, will show slides taken in Korea and Japan. He was overseas with the 32d Infantry Regiment, Seventh Division. He came home aboard the USS General W. F. Hause, which brought back some of the POW's and Dr. Backstrom was on the processing team which gave the men physical examinations aboard the ship.

Now on 30 days leave, Dr. Backstrom will report to Ft. Ord for duty. In March, when his two years are up, he will return to Palm Springs to reopen his dental office.

Dr. Backstrom came to the Village in 1946. Besides helping organize the Jaycees, he was a member of Toastmasters Club.

His wife, Virginia, who did post graduate work at UCLA this past Winter, is now at their home here and their daughter Dede is registered in second grade at Cahuilla school.

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Quarter Million in New Building in Village Area

August construction in the Palm Springs area, according to the county building department totalled \$126,127, with Desert Hot Springs leading the way.

During August, permits totaling \$31,695 were issued for Desert Hot Springs. The area, immediately adjacent to Palm Springs, but outside of the city limit, ranked second in the area with \$28,610 in new construction.

Combined with the permits issued by the city building department, total for the Palm Springs area in August was \$263,506.

August construction figures for the Palm Springs area were: Palm Springs (City), \$137,379; Palm Springs (Outside) 28,610; Desert Hot Sprgs 31,695; Palm Desert 22,530; Cathedral City 22,431; Rancho Mirage 20,851.

Too Windy?

Shorts in Chicago
Not too Popular

Alfred J. Dreyfus, in a letter to his wife, Viola, reports that Chicagoans are experimenting with "walking shorts" during the current heat wave there.

They are not being received with enthusiasm, he said, and added that they stand little chance of becoming popular summer-time attire.

New Home

WITH POOL
2 Bedrooms, 2 Baths

Furnished
IT'S A BUY!

\$27,500

Munholland
and Co.

1059 N. Palm Canyon Dr.

Phone 3673

ASSOCIATE BROKERS

John C. Davis

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Village Full Up but Labor Day Holiday is Quiet

Labor Day passed quietly in Palm Springs although the Village was well filled for the four-day weekend holiday which started Friday when visitors started coming into town.

Sgt. Howard Po of the police traffic detail estimated more than 2,000 automobiles brought approximately 5,000 holiday seekers into the Village. Despite the throngs there were no accidents here.

Three fatalities marked the holiday in the desert area, but none were within the city limits. Two were killed in an airplane accident at Desert Air and one in an automobile accident at Cabazon.

Chief of Police John S. Davis said the visitors were orderly and that no drunk arrests were made.

Cafes, hotels and apartment houses reported a brisk business.

6a- The Desert Sun
Palm Springs, California
Tuesday, September 10, 1951



Sun Classifieds Bring Quick Results

STARLITE ROOM -- CHI CHI

CO-STARRING —

Tere Sheehan
IN
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LOVELY TO LOOK AT

Joe Cappo
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Comic Songstress
of
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It was a wonderful vacation
but I'm mighty glad to be
back to help you with all
Your Electrical Needs

SMALL APPLIANCES LAMPS
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136 EAST ANDREAS

Next to Power Co.

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Good's Yardage
Opening Friday, September 11th with

TERRIFIC YARDAGE VALUES

SILKS . . . NYLONS . . . RAYONS . . . COTTONS . . . LACES
DRAPERY & UPHOLSTERY MATERIALS

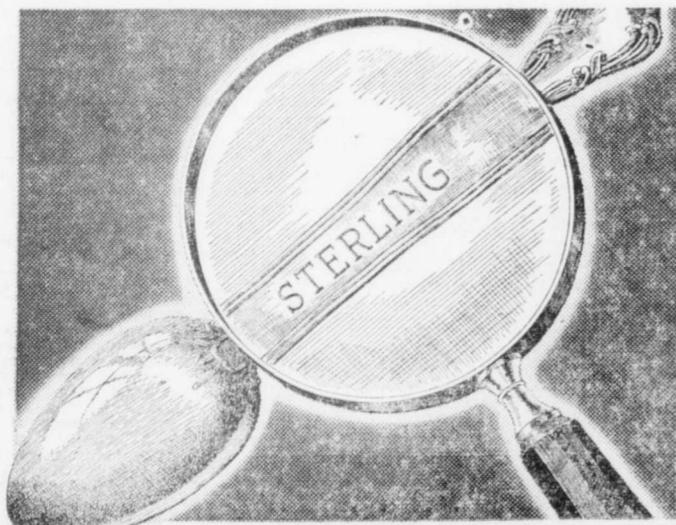
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BETTER VALUES

Palm Springs

448 So. Indian Ave.

You're Sure when you say STERLING



You're Sure when you say 7 Crown
... Seagram's Finest American Whiskey

Say Seagram's and be Sure

Seagram's 7 Crown. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits. Seagram-Distillers Corporation, Chrysler Building, New York

You're "sitting pretty" behind the wheel
Take this Bel Air model. First thing you'll notice is the quality of the interior. Rich-looking appointments. Roomy seats with foam rubber cushions. Turn the key to start the engine and you're ready to go.

You can see all around
You look out and down through a wide, curved, one-piece windshield. The panoramic rear window and big side windows provide a clear view in all directions.

And it's the lowest-priced line

A demonstration will show you that Chevrolet offers just about everything you could want. Yet it's the lowest-priced line in the low-price field.



Biggest brakes for smoother, easier stops
An easy nudge on the pedal brings smooth, positive response—right now! Chevrolet's improved brakes are the largest in the low-price field.

I figure this demonstration saved me many hundreds of dollars!

I expected to pay that much more for a new car until I discovered I was better off in every way with this new Chevrolet!

Let us demonstrate all the advantages of buying a Chevrolet now!



MORE PEOPLE BUY CHEVROLET'S THAN ANY OTHER CAR!

STACK CHEVROLET
"THE BEST DEAL UNDER THE SUN"

You get greater getaway with the new Powerglide*

A lot finer performance on a lot less gas. That's what you get with the new Powerglide automatic transmission. There's no more advanced automatic transmission at any price.

You get more power on less gas

That's because Chevrolet's two great valve-in-head engines are high-compression engines. In Powerglide* models, you get the most powerful engine in Chevrolet's field—the new 115-h.p. "Blue-Flame." Gearshift models offer the advanced 108-h.p. "Thrift-King" engine.



It's heavier for better roadability
You're in for a pleasant surprise at the smooth, steady, big-car ride of this new Chevrolet. One reason is that, model for model, Chevrolet will weigh up to 200 pounds more than the other low-priced cars.

*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost.

330 Sunny Dunes Road

Phone 2042

Traffic Now Crossing SP on Overpass

Official Opening of Structure at Garnet, Sept. 23

Plans for a program officially opening the new overpass across the Southern Pacific railroad tracks at Garnet crossing are now under study by civic and county officials. Tentative date for the program has been set for September 23.

Although the overpass will not be officially opened until that date school busses for the Palm Springs Unified district and other vehicles began using the structure yesterday, the first day of school.

Basich brothers had the contract for the structure which eliminates two dangerous right angle turns and a hazardous railroad crossing over the busy main line of the S.P.

Cost of the overpass was \$20,000 with state, county and railroad footing the bill.

Agitation for the crossing had long prevailed because of the danger to school busses and regular traffic.

The new overpass this in with the improvement of North Indian avenue from the city limits to the crossing by the county and work on Indian avenue inside the city limits by the city.

Royal Palm Dance Permit Approved

Dance permit for Royal Palms Hotel was approved by council Wednesday, subject to the required inspection.

DIRECTORY

Palm Springs and Desert Area

Real Estate Firms

PALM SPRINGS Phone 5555
APPLEBAUM, DAVID 5555
326 S. Indian Ave.
BOGGESE, Incorporated 2971
Penthouse 31, The Plaza
FULTON, MURIEL E. 2225
115 S. Palm Canyon Dr.
GANON REALTY CO. 2772
463 N. Palm Canyon Dr.
HARRY REID and
RUSSELL WADE 2855
850 S. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.
JONES, A. H. CO. 4644
600 S. Palm Canyon Dr.
MATTHEWS, CHAS. J. 5308
315 N. Palm Canyon Dr.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
1059 N. Palm Canyon Dr.
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
PALM SPRINGS REALTY CO
Lake Arrowhead
P.O. Box 327 9532
PRESS, THERESA 5282 or
420 S. Indian Ave. 5691
ROCKS, MADGE O. 7375
P.O. Box 669
SHEPTENKO, PETER B. 2727
The Pioneer Realty Co.
475 N. Palm Canyon Dr.
VENGER, LOUIS 5595
3375 N. Indian Ave.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
288 N. Palm Canyon Dr.

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BLAKELEY, M. H. 8-4313
BILES, RUTH 8-4371
56 Glenn Street
HILLERY, WILLARD R. 8-3417

JORGENSEN, E. M. 8-3401
68-574 Broadway
SHERRILL, R. H. "Bob" 707 and 713 "D" St. 8-3543

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Motorist Killed on Highway 99

Polio Cases Up Slightly in County

Ray Edgerly of the county health department, reported that new polio cases in the county in August totalled 12, one above normal. All were in the western end of the county.

None were reported in the desert area.

Edgerly said 1953 continued to be a "bad" year for polio but did not approach the epidemic condition which prevailed in 1948.

A woman companion, tentatively identified as Betty Knowland of Thermal was seriously injured and in San Geronimo Pass hospital. Both vic-

tims were taken there and Saturday died a few hours after arrival.

133 Vehicle Code Changes Now in Effect

Announce Sale of Two Homes

Jerry Nathanson, local realtor, this week announced the sale of the Bessie Litman Lazar estate at 328 Mountain View. The transaction, reported to be one of the largest in single home sales, is said to involve \$125,000.

The estate, comprising three acres, has a five bedroom, five bathroom dwelling on it and was sold to an as yet unidentified Texas oil man.

Also sold last week was the Kalkley Greenfield home in Las Palmas for the reported sale price of \$12,500.

'No Parking' Zone on Tamarisk Road

Council Wednesday established a "no parking" zone on the south side of Tamarisk road, east of Indian avenue. Signs

will be installed as soon as

obey firemen directing traffic

tabs are used during the four intervening years between issuance of new license plates.

An amendment to the code which is of importance to motorists requires that any vehicle registered in California after January 1, 1954, be equipped with a mirror so located as to reflect to the driver a view of the highway for a distance of at least 200 feet to the rear.

Another code revision requires a driver who is following another vehicle within 200 feet to use low beam headlights. Motorists will be required to obey firemen directing traffic

in order to protect firemen or fire equipment.

After September 9, motorists will be required to place the registration card in the driver's compartment of vehicle in a position so that name and address of the registered owner and license number shall be plainly visible and legible from outside of vehicle.

THRIFTY
CUT RATE DRUG STORES

LIQUOR SPECIALS

6-YEAR-OLD Bardstown Inn BOTTLED IN BOND KENTUCKY STRAIGHT BOURBON \$4.29
Fifth Gallon

WHISKEY
BLENDED
Fifth Gallon \$3.09
Signal, Choice of Types, Fifth Gallon

SWEET WINES ... 43¢
Sun Cal. Red or White, Gallon Jug

TABLE WINES 1.29
23¢

RICORO RUM \$2.79
Imported Fifth Gallon

\$100 Value Novelty ANTIMONY METAL ASH TRAYS
New, Novel, Clever! Conversation pieces! Cleverly designed so that cigarette smoke spirals ingeniously into the air!
• Monkey • Seal
• Elephant • Boat
• House • Train
• Mexican Boy

CANDY DEPT. SPECIALS
REG. 33¢ SPICED Midget Jells 29¢
Full Pound Cello Bag

CASHEWS 69¢
REG. 89¢ SALTED Pound Cello Bag

REG. 39¢ RAISIN FRUIT BAR COOKIES
1-Lb., 3-oz. Tray Crispy-fresh taste treat! 33¢

366 S. PALM CANYON DRIVE PALM SPRINGS

STORE HOURS:
DAILY 8:30 A.M. to 10 P.M.
FRIDAY-SATURDAY 8:30 A.M. to 11 P.M.
SUNDAY 9 A.M. to 9 P.M.

PRICES GOOD THRU SUN.

REG. 59¢ Old Fashioned FISH 'N CHIPS
• TARTAR SAUCE • NOT ROLL & BUTTER
• CRISP COLE SLAW
Served Daily After 4 p.m. Only

REGULAR \$2.49 TV SNACK TABLE \$1.99
Clamp-on trays in choice of bright designs.
Heavy Tabular Legs! Won't Wobble!

REGULAR \$2.29
THRIFTY SELLS for LESS and Everybody Knows it

10¢ DIAMOND MATCH, IMPREGNATED Steel Wool Pads 2 boxes 11¢

10¢ EXCELLO, CHOICE OF COLORS Gift Wrap Ribbon 10 for 49¢

FULLY GUARANTEED, MARVEL \$1.98 Alarm Clock 1.59¢

89¢ Insect Bomb 63¢

23¢ Flour Sacks 3 for 59¢

FIRST QUALITY, HEAVY KNIT Cannon Dish Cloths 4¢

Dorothy Gray Double Up Beauty Box! \$1.00 Introductory Size Cellogen Hormone CREAM With the Purchase of \$2.50 CELLOGEN Hormone \$2.50 Lotion 2.50¢ Limited Time Offer!

REG. \$2.00 Barbara Gould Night Cream \$1.00*

Half Price! \$3.00 Size \$1.75* Reg. \$2.50 Throat Cream \$1.00*

DAGGETT AND RAMSDELL \$1.00 COLD CREAM 79¢

EATON'S, Pound Jar 49¢ Theatrical COLD CREAM 34¢

Copies of Imported Costume Jewelry NEW BLACK MAGIC FASHION JEWELRY Necklaces, Earrings and Pins! With Gold, Crystal, Rhinestones! Your Choice 98¢*

1.19 Borbro, Bottle of 100 mg Tablets Ascorbic Acid 79¢ Freshly Made, Limit 1 Citrate of Magnesia 9¢ Full Pint 27¢ Witch Hazel 17¢ Borbro, 4-Ounce Castor Oil 27¢ 4-Ounce Calamine Lotion 9¢ 3-3/5-Ounce Jar, White Petroleum Jelly 9¢ Borbro, 4-Ounce Boric Acid 9¢

2.98 Student's Gooseneck Desk Lamps \$1.98 Filler Paper 2 pkgs 15¢ 14-Kt. Gold Point, Advance Fountain Pens 29¢ 4-Color Pencils 77¢ Choice of Sizes Spiral Notebooks 9¢ Box of 100 Gem 10c Paper Clips 7¢ Reg. 5c with Eraser Lead Pencils 12.29¢

1.95 to \$2.95 Men's Plisse or Knitted Gaucho 2-Piece Style, Sizes 6 to 16 FLANNEL PAJAMAS REG. \$2.95 \$1.94

VALUES to \$4.25 MEN'S Faded Blue PANTS OR JACKETS Sanforized, Tubfast Complete Size Range 4 Pair 98¢

BOYS' and GIRLS' ANKLETS Guaranteed for 4 Months! 2-Piece Style, Sizes 6 to 16 FLANNEL PAJAMAS REG. \$2.95 \$1.94

STRIPES and triple-roll cuff styles in choice of vat-dyed colors. All sizes. 2-Piece Style, Sizes 6 to 16 FLANNEL PAJAMAS REG. \$2.95 \$1.94

2-Piece Style, Sizes 6 to 16 FLANNEL PAJAMAS REG. \$2.95 \$1.94

REG. \$2.29

KEAPSIT SCHOOL LUNCH KITS Back to school special! Choice of round or square types. Your Choice \$1.98

THRIFTY SELLS FOR LESS and EVERYBODY KNOWS IT

Jana Home from Summer Odyssey

Jana, Village artist, returned to Palm Springs for the Labor Day weekend after a five month odyssey which took him to such varied spots as Mexico, Hot Springs, Arkansas, New York, Atlantic City, Baltimore, White Sulphur Springs, West Virginia, back to New York and then West via Chicago, Colorado Springs, Taos, Santa Fe and Las Vegas.

In New York City, Jana got interested in a TV idea that was kicked around by NBC for a while, with no specific results. While there he saw Villagers Helen and Ken Clarke. Helen had a one-man show at the Ferrill galleries and Ken was on the radio program, *Piano Playhouse*, and they were rehearsing for a husband and wife bit called "A Room With a View" for ABC.

Jana spent the next couple of months painting portraits at the Greenbrier in White Sulphur Springs. There were several celebrities among his subjects.

In Highland Park, he saw Herb Rogers, who produces at the Playhouse Theater here. He had an exciting program planned for the coming season.

In Denver, Jana ran into Harold and Milton Hicks, well-known Villagers and Mr. and Mrs. Sam Taylor of the Tennis Club. He also saw Johnny Boyle, who was entertaining at the Teller House in Central City, Colorado.

He was in time for the Beaux Arts Ball in Taos, and the Fiesta in Santa Fe.

Jana brought back a few interesting paintings that were done en route and will be shown at various places in the Village this season. He has also developed a technique for doing miniature portraits in oil.



AT CATALINA—Lounging on the beach at Avalon, where they have been vacationing are (left to right) Larry, Katie and Sandy Nelson.

Eastern Star Resumes Meeting

Leib Rosens Back from Taos

Dr. Georgiana Raymond, Worthy Matron of Palm Springs Chapter No. 576 Order of Eastern Star, today announced that meetings will resume on September 17, at 8 p. m. at the Masonic Temple, 1006 East Ramon road.

This will be a stated meeting and all members of Eastern Star are invited to attend.

Geraldine Frederickson, Monica Legington, Pearl Nelson, Lennie Linkletter and Doris Ramsay are members of the tea committee.

Crawfords Visit in Los Angeles

Mr. and Mrs. Alex M. Crawford, of 855 North Indian avenue, were guests at the exclusive new Cavalier Hotel in Westwood during their August visit to Los Angeles.

Easterners Are Village Visitors

Mr. and Mrs. Ralph Cochran of Worcester, Massachusetts, have been visiting at the home of Mr. and Mrs. William P. Spaniol, parents of Ida Keeney.

Lusbys Entertain Weekend Guests

Mr. and Mrs. Jack Weaver of Pasadena spent the Labor Day weekend with the Ray Lusbys. Mrs. Weaver is Mr. Lusby's aunt.

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Serving Palm Springs

On September 5th Desert Bank completed 3 years of service to the people of Palm Springs.

It's deposits are a reservoir of funds, FIRST, to provide a safe depository for its customers.

SECOND, to employ those funds so as to help in a constructive way to develop the area it serves.

THIRD, to pay its saving depositors a fair rate for the use of their money.

FOURTH, to earn a reasonable sum for its stockholders who invested their funds in the capital structure of Desert Bank.

To our present customers and our customers of tomorrow we dedicate the future years, determined to merit and hold your continued confidence in our ability to serve your financial needs.

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CATHEDRAL CITY
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Your Financial Oasis

Auxiliary to Start Season Next Tuesday

Tuesday, September 15, marks the opening of a busy season for Owen Coffman Unit No. 519, American Legion Auxiliary. The first Fall meeting is scheduled to be held at 8 o'clock at the Wards Memorial building. Marian Lienau, unit president, will preside.

An executive board meeting of the Auxiliary was held on Wednesday evening this week, when plans for Unit activities were outlined, including a concentrated enrollment of eligible members. Directing the membership enrollment will be Betty Billington, chairman, assisted by Naomi Mitchell and Jennie Leonesio.

Women of Palm Springs area who are eligible to membership in the American Legion Auxiliary are invited to join Owen Coffman Unit. Membership is limited to, (a) Mothers, wives, sisters and daughters of all members of the American Legion. (b) Mothers, wives, sisters and daughters of all men and women who were in the armed forces of the United States and died in line of duty, or after honorable discharge in World Wars I and II and the Korean conflict. (c) Women who of their own right are eligible to membership in the American Legion.

The Ways and Means committee, headed by Dorothy Morrison, chairman, Dolores Lowry and Myrtle Litzenberger, have plans underway for an Auxiliary rummage sale to be held at an early date. With residents returning from vacations, it is the committee's hope that many will have used but still useful to others household articles and clothes which they would like to donate for the sale. If so, the chairman, Mrs. Morrison, may be contacted by calling 5349.

At Tuesday's meeting, highlights of the state convention of the Auxiliary which was held in Long Beach, July 29-August 2, and attended by Christine Renier, Naomi Mitchell and Gladys Follansbee, will be related in reports by these delegates. The president will announce the appointment of standing committees to function throughout the ensuing year.

Eligible and present members of the Auxiliary are cordially invited and urged by the president to attend the meeting September 15. A social hour and refreshments will follow the business session.

Villagers Write of Early Snowfall

Mr. and Mrs. Charles E. Shewey of 1054 Tamarisk road, write from Butte, Montana, that snow was falling there on September 3, and the townspeople were wearing overcoats.

Swanson-Rauber Rites Announced

Miss Marjorie Swanson, daughter of Mr. and Mrs. Ernest E. Swanson of Omaha, was married August 12 to Spencer Rauber, son of Mrs. Reginald Cole of Palm Springs and New York. The marriage took place in the Catholic church in Palm Springs.

Mrs. Rauber has been secretary to Attorney Roy Colegate for the past five years and Mr. Rauber owns the new Shell station in the north end of town. The young couple are living at 2280 Girasol.

Two Girls Born At Hospital

The population of Palm Springs was increased this past week by the birth of two baby girls. Both made their debut at the Desert Hospital.

On September 5, a daughter, weighing nine pounds, eight ounces, arrived for Mr. and Mrs. James Darling of 725 Arenas road.

A seven pound, ten ounce girl was born to Mr. and Mrs. M. C. Harvey of 697 Beech road on September 8.

Keeffes Settled in New Home

Mr. and Mrs. John Keeffe (he is the new Director of Public Works) and their three children have arrived in the Village from Annapolis and are settled in their new home (the former Earl O'Day residence).

Pawlings Welcome Third Child

Mr. and Mrs. Joe Pawling have named their third child, who was born two weeks ago at Santa Monica, Leanne. The Pawlings are living in Tujunga.

Leonesios Take Vacation Trip

Fire Chief and Mrs. William Leonesio are on vacation trip to Arizona and Wyoming.

Lewis Wagners Back in Village

Mr. and Mrs. Lewis Wagner, of El Poco Lodge, have returned to the Village from San Francisco, where they spent the summer months.

LOSES WALLET
Mrs. Dorothy Osterbaumer, Downey, reported to police Friday the loss of a red zipper wallet, containing \$10 in cash, gas credit card and miscellaneous papers.

Vacation Period at Padua Hills

With "Don Jose," carnival comedy and the Jamaica after-theatre fiesta, now in their final week at the Padua Hills Theatre, the Mexican Players are looking forward to their 1953 vacations.

Starting Monday, September 14, the theatre and dining room will be dark for two weeks while the players and staff enjoy their annual leisure period.

Gives Luncheon for B.W. Club

A buffet luncheon was served Wednesday to the Palm Springs Business Women's Club, with Ida Keeney, publicity chairman, acting as hostess.

The informal get-together was held in Miss Keeney's trailer cabana.

2b-The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, September 10, 1953

The Barney Bourne Back from Balboa

Mr. and Mrs. Barney E. Bourne and family, who spent the summer at Balboa Island, are back at their Village home at 654 Camino Real.

Whites Back from Summer in Ohio

Mr. and Mrs. Richard J. White (he is a Palm Springs high school teacher) have returned from Kiroa Falls, Ohio, where they spent the summer while Mr. White attended summer sessions.

SHANE
COMING SOON!
SunAir Drive-In Theatre

Opens Sat. Sept. 12th

The Cotton Shop

NOW YOU CAN FILL
YOUR NEEDS FOR

UNIFORMS

NEW STOCK . . . NEW STYLES . . . NEW FABRICS
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**There's a new command
in the FINE-CAR field**

To you who have yet to drive a 1953 Buick ROADMASTER, we have this to say:

There is waiting for you at the wheel of this car a tremendously satisfying experience—the most magnificent Buick motorizing experience of the past half century. We say this as a matter of straight and simple fact.

For in this automobile—the smoothest-riding, the most maneuverable, and the most instantly responsive ROADMASTER in history—is an engine unlike any other in the world, plus an automatic transmission of similar uniqueness.

Here, you command the first Fireball V8 Engine—the world's first V8 with vertical valves—the modern and advanced V8 with the highest horsepower ever placed in a Buick, and the highest compression on the American scene today.

Here, you command distance through the liquid grace of Twin-Turbine Dynaflow—where getaway response is instant and quiet, and power build-up is infinitely, utterly smooth.

Here too, you take a new step forward in fine-car motoring—in the luxury of your ride, the luxury of your surroundings, the luxury of your control, with Power Steering standard equipment at no extra cost.

We can give you the details, the reasons, the facts.

But—wouldn't you rather learn the sum total of such things in a road sampling of the greatest ROADMASTER yet built?

We'll be happy to arrange matters. Why not visit us soon?

*Available at additional cost on Roadmaster and Super models only. **Optional at extra cost in Super and Roadmaster Sedan and Riviera models.

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DESERT INN GARAGE

193 No. Palm Canyon Drive

Palm Springs, Calif.



AROUND TOWN

With Hildy Crawford

The clouds pile up back of towering San Jac... like tur-
reted castles in Spain... and make good material for day
dreaming... Never mind... a castle in Spain... a faithful Vil-
lager will settle for a home and pool in Las Palmas estates...
and when you stop to think about it... we've got about every-
thing here that anyone could wish for... No one comes back
to the Village without remarking... on its clean beauty...
its dramatic setting... and the friendliness and gaiety that
are a hallmark of Palm Springs...

All around the Village... homes are being opened... and those who have been here all Summer... are welcoming back the travelers... Out-of-state cars are showing up along Palm Canyon drive... The Chi-Chi announces its first big show of the season for tomorrow night... and everything is on the up and up...

Trixie and Jerry Jarrett... and Polly Isonagle... drove into the Village early Sunday morning from Grand Canyon... where they spent a day and a half... on their way home from Mexico City... They had stopped at several interesting spots in Mexico... on their return trip... including Guanajuato... a very old city... that has the "Street of the Kiss"... the unique street that is so narrow... that boy on one side of it... and a senorita on the other... can lean out of the windows... and kiss above the street... Among the interesting souvenirs Trixie brought back... are a number of hand-painted tiles... Her plans for this season include several concerts... and she is opening her dance school at Veteran's hall... on September 14... Mrs. Jarrett's mother, Mrs. Trudy Blanco Martinez, stayed in Mexico City... to supervise re-modeling of a store building... but expects to come to Palm Springs in December or January... Polly reports she had a wonderful time... South of the Border...

People back East are getting very Palm Springs conscious... reports Realtor Martha James... who is just back in the Village after a flying trip to New York and Washington... and she thinks it foretells an unusually active season here... Mrs. James' busy and varied Summer... included... a week's rest at Carmel... a visit in San Francisco with Betty McKinley and her father Mr. Charles Mount... a couple of days at Dutch Flats... and a visit to Sacramento... She was supposed to have gone to Guadalajara... as the houseguest of Col. Clifford and Sonja Brassell (they still own a home here)... but didn't make it... Just to show her what she had missed... the Brassells sent her a copy of the new Guadalajara paper... with a lead article by Sonja... who is writing society down there...

Bill and Sonja Cody and their daughters, Diane and Lynne... are busy getting settled... in the ultra modern new home (designed by Architect Bill)... in 1950 Desert Palms drive... in the new section of Palm Springs... off Sunrise...

The Ray Corliss are in town for a couple of days... partying in Beverly Hills... Mrs. Corliss' mother, Mrs. Gaylord Bleakley of Kansas City, who has been with them at Idyllwild for the past three weeks... is staying with the children... Councilman Jerry Nathanson escorted Marjia Dean (20th Century Fox starlet)... to the premiere of "Little Boy Lost" at the Fox Wilshire... and afterwards attended the party for the cast... at Chasens... At the party... were the Mervyn LeRoys, Maureen O'Hara, Jane Wyman... and many more... but Bing Crosby... star of the remarkable picture... was not there for the premiere...

Like many other parents... who have been away this Summer... Bob and Andrea Leeds... Howard arrived back in the Village this week... to get their children started in school.

The Culver Nichols and sons Steve and Larry... are back in the Village... Mrs. Nichols and the boys have spent the Summer in Palo Alto... while Culver was in Switzerland... On his way home... Culver stopped in New London, Connecticut... to visit their son Nick, who is in the Coast Guard Academy... then crossed the country to join his family in Palo Alto and drive home with them...

A luncheon quartet at the Chi-Chi... were the Dewey Metzders and their son Bob and his wife... They were just in town for the day... making plans for the October opening of Hotel the Oasis... which Bob will manage this season... Bob, who has a fine background of hotel experience, has a Gable look... and his wife is a charming person...

The Hilton McCabes are back in the Village... and Jeanette, who is a senior this year, is getting ready for the opening of the Blake Field's Valley School... Mrs. McCabe and Miss Jeanette spent July in New York... and have been in Laguna during August...

Virginia McLaughlin, who is back at her home on San Lorenzo road... tells me she had a marvellous Summer in San Francisco... and saw lots of vacationing Villagers there...

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AND HIS
NEW SIGN SHOP

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WOOD LETTER SIGNS
GOLD LEAF LETTERING
TRUCK LETTERING
MODERN DESIGNS
SHOW CARDS

216 No. Indian Ave.
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7th Year
in Palm Springs

PHONES
5534 & 2648

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PAID A FRACTION
OF THE COST**

YOU
WILL PAY A FRACTION
OF THE COST

Grone's Florsheim Shoe Store bought the complete children's shoe stock from the Mary Helen Children's Shop at a ridiculously low price. The gigantic clearance of these hundreds of pairs of children's shoes at a fantastic low price will be offered during our Pre-Season Sale starting ???

Nationally Famous Brands such as

Acrobats
Kalis-ten-iks
Buster Brown
U. S. Keds
Roma Sandals
Areamen Sandals

WAIT FOR THIS SALE—IT WILL PAY OFF IN BIG SAVINGS



BY THE BAY—Enjoying the sun and social-time conversation on the white sandy beach at the Balboa Bay Club this Summer

**Autumn Colors Deck Altar
for Carey-Jensen Nuptials**

Autumn flowers decorated the All Saints Episcopal church in Beverly Hills Saturday night when Miss Joann Carol Jensen, daughter of Mr. and Mrs. Charles Arthur Jensen of San Diego, came down the candlelit aisle to exchange wedding vows with Lt. William King Carey, U.S.A., son of Mrs. Eileen Carey of Palm Springs.

Rev. Costellanoes read the wedding ceremony.

The bride who was given in marriage by her father, wore a white ballerina length gown, fashioned with a lace bodice over satin, and a full skirt of nylon net. Her short tulle veil was embroidered with pearls and she carried white orchids and Stephanotis.

Accompanying the bride were: Miss Nancy Peterson, her maid-of-honor, and bridesmaids, Mrs. Louis J. Botte, Mrs. John McGovern and Miss Dorothy McCants. The bride's attendants wore gold and brown ballerina length dresses and carried arm bouquets of spider chrysanthemums in blended tones of gold and light brown.

She and Joan McManus had luncheon together at the Palace

... Addie Cunningham (just back from Hawaii) was her houseguest... and Winnie Cody was with her for 10 days... Virginia has been busy this past week getting her children Mary and Dennis ready for the opening of St. Theresa school... and she is going to be busy doing publicity for St. Theresa Mothers Club.

**Gregory Hall
Has Party on
Sixth Birthday**

Gregory Hall celebrated his sixth birthday Tuesday at a patio party given by his parents, Mr. and Mrs. W. J. Hall at the family home at 974 San Lucas road.

Dinner, complete with ice cream and a birthday cake, g a m e s, movies and cartoons were enjoyed.

Helping Gregory observe his natal day were: Betty Weatherford, Curtis Bailey, Craig Ambler, Hugh and Jimmy Curtis, Bert Weifel, Lee Weigel, John Bunker, Brian McKinnon, Gary Bailey, Gayle Hall, his maternal grandmother Mrs. John J. Duke of Colton, and an aunt, Mrs. Harold H. Bailey, also of Colton.

Richard Hillyer served as best man and ushers were Robert Clary Hoover and Lt. Robert Montague.

The bride's mother was gowned in blue taffeta and lace and the mother of the bridegroom wore white organza embroidered in dusty pink.

The reception which followed the ceremony, was held in the patio garden at the home of Mr. and Mrs. Forrest Edwin Smith of West Los Angeles. The Smiths are long time friends of the bridegroom's family.

After a honeymoon trip, the newlyweds will reside in Seattle, where Lt. Carey will be stationed with the Engineer Corps at Ft. Lewis.

Both young people are graduates of the University of California at Los Angeles.

**Cooke-Ulbrich
Wedding Told**

Miss Anna Ulbrich, daughter of Mr. and Mrs. Raymond Ulbrich of Ontario, was married August 30 to Russell Cooke, son of Mrs. Mary Cooke of Palm Springs.

The wedding vows were exchanged at the Little Chapel Around the Corner in Las Vegas.

**Dunkerleys Home
from the North**

Mr. and Mrs. William Dunkerley (he's secretary of the Palm Springs Chamber of Commerce) and their children are home from up North.

They spent two weeks at Orcas Island after Dunkerley completed his two weeks of active duty at Ft. Lewis.

Bill, who is head of The Desert Sun advertising staff, says he hooked some fish in Minnesota lakes and discovered a new brand of "corn" in Iowa.

**Fish and Corn
Highlight Trip**

Mr. and Mrs. Bill Rashall and daughter Kater are back in the Village after a month's vacation spent in Minnesota and Iowa.

The bride's mother was gowned in blue taffeta and lace and the mother of the bridegroom wore white organza embroidered in dusty pink.

The reception which followed the ceremony, was held in the patio garden at the home of Mr. and Mrs. Forrest Edwin Smith of West Los Angeles. The Smiths are long time friends of the bridegroom's family.

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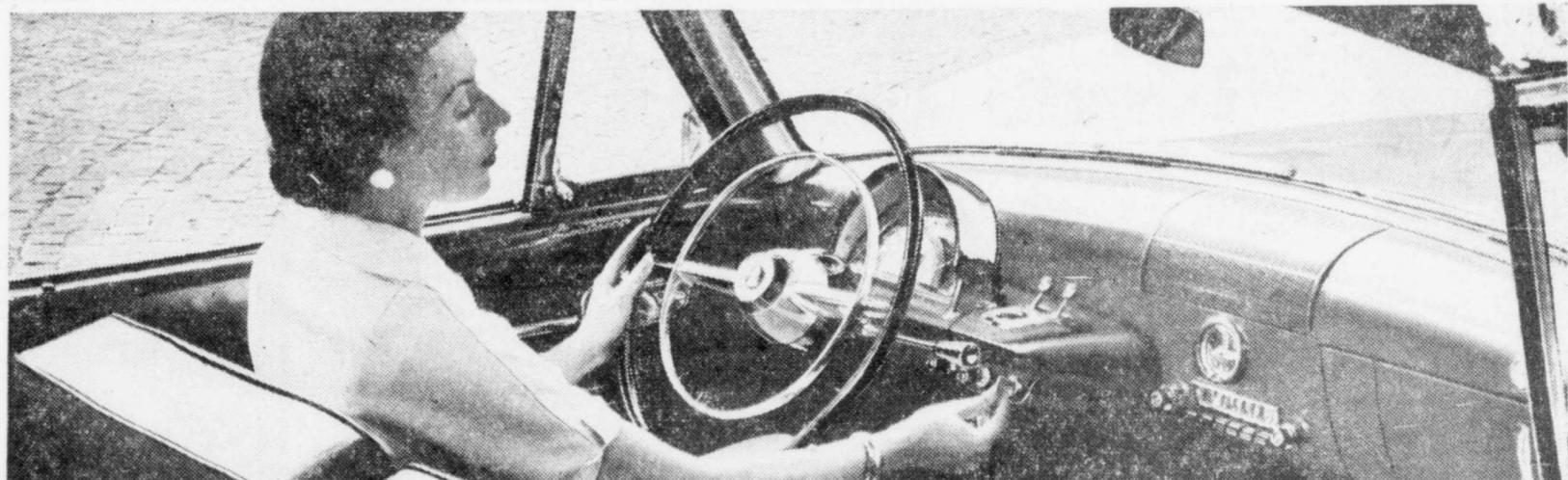
Louise's Pantry
Now Open for the 9th Season

SERVING THE SAME FINE FOOD AND
HOME MADE PASTRIES

THAT HAVE MADE HER FAMOUS

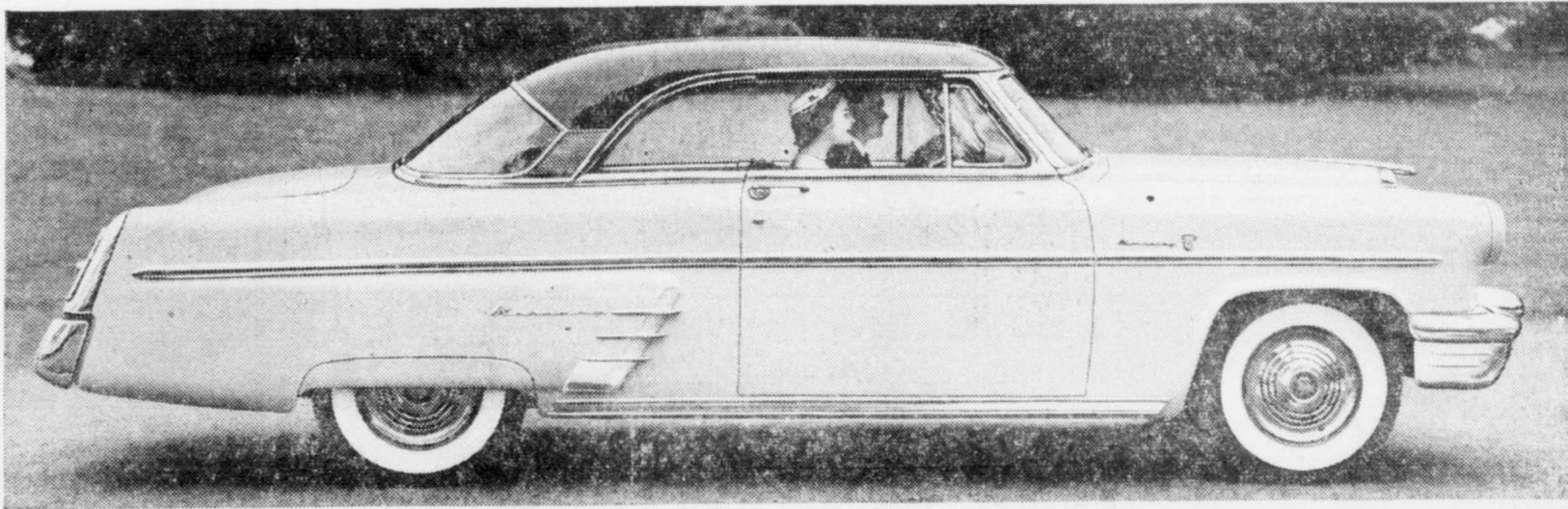
Open 6:30 A.M. till 10 P.M.

124 So. Palm Canyon Drive in the Plaza



WHAT A BIG STEP UP!

(FOR JUST A FEW
DOLLARS MORE
THAN THE LOWEST PRICED CARS)



BEEN driving one of the so-called lowest priced cars? What a treat you'll have when you move up to Mercury! It's big, and solid. And what power and performance with that proven V-8 engine!

You'll delight in that famous Mercury styling, too. The clean, trim lines of Mercury's Unified Design! The wide variety of color combinations in upholstery fabrics and trim! And with Mercury's proven economy of operation and high trade-in value, you'll find that Mercury costs very little more to own. Come in soon.

MERCURY —GET MORE FOR YOUR MONEY

MOVE AHEAD WITH MERCURY

PALM SPRINGS LINCOLN-MERCURY COMPANY

335 Sunny Dunes Road Palm Springs, Calif. Phone 2301-2052

3b The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 10, 1953

**Mrs. Korngute
Hostess at
Birthday Party**

Mrs. M. B. Korngute, whose Palm Springs home is located on Indian Trail, recently celebrated her birthday at her town house in Los Angeles.

The Institute-Fiesta offers the opportunity for clubwomen and club leaders to come together to learn the answers to problems created by today's rapid advancement, to exchange ideas, to learn by doing and to foster new friendships. It is themed to "There is no challenge in a little dream."

Planned to serve as a vacation as well as a period of learning, the four-day institute will be addressed on opening day by Mrs. Joseph C. Wanger, California Federation president, who will speak on "Federation Today and Tomorrow."

The training staff in the conservation classes are John Gilmore of Idyllwild Forest Service, field trips; William Jolley Jr., Fish and Game, a talk; Randall Henderson, editor of Desert Magazine, a discussion and John Fleming, State Parks, a field trip.

Mmes. Ensy Dunn and Ernest Maxwell, both of Idyllwild, will show mineral specimens.

In fine arts, Mrs. Clyde Banta of Banning will give instructions in china painting to beginners as well as to skilled artists.

All clubwomen from the six district 44-county federations and local clubs may attend, but reservations are necessary.

SHANE
A COLOR IN TECHNICOLOR
A PARAVANT PICTURE

COMING SOON!
SUNAIR Drive-In Theatre

NEW DIRECTOR TAKES CHARGE AT MUSEUM

Dr. Clarence E. Smith has started his duties as director of the Palm Springs Desert Museum, with the actual opening slated for the latter part of next week.

It was hoped to open the Museum when Palm Springs District schools started, but it was impossible to complete in time the renovation program now under way, Dr. Smith said. All exhibits are being rearranged, to present an entire new line of research.

MUSEUM HOURS will be from 9 a. m. to 5 p. m. Monday through Saturday and from 1 to 4 p. m. Sunday, until night.

SHANE
COMING SOON!
SUNAIR Drive-In Theatre

FOUR MORE HELD

Four Mexican "wetbacks" taken into custody by Palm Springs police Saturday morning were released to Border Patrol officers later in the day.



(Desert Sun Photo)

COSTUME PARTY—Enjoying a costume party as part of the Summer recreation program at the Cahuilla school are (l. to r.) Tommy Svenneby, Johnny Svenneby, Chris Marci, David Craig Ambler, Geoffrey Ebsitz, Eddie Summerhill, Billy Moore, Steven Rosen and Lawrence Cravy. Second row, Kathryn Keh-

lenbrink, Sidney Sanders, Marilyn Kehlenbrink, Dede Backstrom, Cynthia Marci, Sandra Marci and Angie Foster. Adults in charge of the program at Cahuilla and Frances Stevens schools were: Paul Summit, Mrs. Harriet Rogers, Mrs. Marie Lambert, William Larson, Mrs. Mary H. Bannister and Mrs. Eileen Carey.

Business Directory

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Phone 2977
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This is a
good spot
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BUILDING SERVICES

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Asphalt Paving — Roads
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Serving the Entire Desert
Area at Reasonable Prices
OFFICES and YARD
Highway 95 Below Cabazon
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Ph. Banning 4215 - Box 74

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DILL Lumber Co.
Open 'til Noon Saturdays
Guy R. Kremer, Mgr.
691 INDUSTRIAL PLACE
off Sunny Dunes
Phone 2758 and 2759

BUILDERS SUPPLIES



(Desert Sun Photo)

ENJOY PROGRAM—A record number of youngsters attended the Summer recreation program at Frances Stevens school this year. Dr. Arthur G. Hoff, schools superintendent reported. Pictured at a Friday "party day" are (l. to r.) first row, Fran-

ces Boist, Linda Tuttle, Suzie Galong, Nancy Upton and Carol Upton. Second, Edward Lario, David Zwerdling, Susan Mitchell, Ernest Geefay, Bill Clark, Tom Salensky, and Philip Barsl. Third row, Craig Brown, Mike Salensky, Frank Geefay, Mary Murphy and Betsy Lehrfeld. Fourth row, Patrick Irwin, John Romatko, Betty Pry, Johnnie McKee and Paity Pry. Fifth row, Sandra Pry, Carol Therleau, Barbara Pry, Arlene Larimore and Ralph Nightengale. In the back is Beverly Kannon, and at the side are Gale Nightengale, Barbara Dowdall and Jerry Dowdall.

Desert Homes
Beautifully Designed and Engineered
by Nationally Famed
**CLIFF MAY and
CHRIS CHOATE**
CAN NOW BE BUILT ON
YOUR LOT OR SUBDIVISION BY

Palm Valley Associates

L. E. Manseau

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Tony Burke

**EXCLUSIVE FRANCHISE DEALERS,
DEVELOPERS & BUILDERS IN**

PALM SPRINGS, INDO, DESERT HOT SPRINGS,
CATHEDRAL CITY, PALM DESERT, LA QUINTA,
PALM VALLEY, THOUSAND PALMS, THERMAL,
TWENTYNINE PALMS, BANNING, BEAUMONT
and contiguous areas.

FOR INFORMATION PHONE
PALM SPRINGS 8-4677 or 8-3481

MODEL HOME NOW ON VIEW
DAILY FROM 2 P.M. TO 9 P.M.

at

THUNDERBIRD COUNTRY CLUB

Hear all about it Tonite -- Sept. 10th
on KCMJ's New Feature
"MEET YOUR NEIGHBORS"
from 10:15 to 10:30 -- KCMJ

**BACK
IN THE
SADDLE
AGAIN!**



My office is now open for
General Real Estate Business
throughout the Desert Area
Specializing in
**Ranches — Acreages
Lots & Homes
on or near the
Golf Courses**

**SEE ME or PHONE ME
TONY BURKE**

In Palm Springs Since 1929
REAL ESTATE BROKER
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Ask me to show you
the Amazing
CLIFF MAY
Desert Home

4—The Desert Sun

and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 10, 1953

Situations Wanted 25

EXPERIENCED COUPLE wishes hotel management situation. Excellent references. J. Vandergiel, 21021 Fulton Way, Laguna Beach, Ph. 44264.

RATES

(Minimum ad. 3 lines—count 24 letters and spaces to a line)

1 time, per line 75¢

(Min. 2.25—1.50 cash in adv.)

Per 1 Week 2 Weeks 1 Month

Line (2 TIMES) (4 TIMES) (9 TIMES)

1.00 1.25 2.25

● Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each issue.

● Ads by order of ad run 4 or 9 times, if cancelled before completion, you will be charged at nearest rate applicable for times run and get a REFUND for the difference.

Lost and Found 10

LOST — Black and white Eng.
lish setter. Reward. Ph. 5612

Personals 12

ALCOHOLICS Anonymous, Air-
port, 8:30 Tuesday nights.
Phone 7063

Service Miscellaneous 15

PRECISION MACHINE WORK

Milling - Lathe - Surface
Grinding - Instrument Work

Heat Treat

Model Design and

Development

PALM SPRINGS

ENGINEERING CO.

375 Sunny Dunes Road

8 a. m. to 4 p. m.

Mondays thru Fridays

COMPLETE auto repair, Electric
and gas welding. Ph. Desert
Hot Springs 929 or 148.

WINDY CORNER GARAGE
at Garnet

COMMERCIAL refrigeration ser-
vice and repairs. Phone 7828
or 2363.

VIC'S REFRIGERATION

A - 1 CARPENTER REPAIRS, re-
modeling or alterations. Ph.
Ken at 7063.

TV SERVICE AND SALES
BERNHARD and WALLER
CATHEDRAL CITY, Ph. 83302

Situations Wanted 25

PAINTER — Interior and ex-
terior. Free estimates. Reason-
able. Immediate service.
Phone 7905.

BABY SITTER NOT WANTED
Bring the kids to the Sunair
Drive In

DAY WORK
PHONE 2937

SECRETARY, full or part time
in Palm Springs' finest Real
Estate office. Apply in per-
son. Peter B. Sheptenko, 475
North Palm Canyon drive, Ph.
2727.

FULL TIME white maid for
bungalow court in Palm
Springs, experience not neces-
sary but must be good house-
keeper. Ph. 83051.

STENOGRAPHER with some
bookkeeping experience. Gov-
ernment Civil Service. Call
5424 for appointment.

THEATRE USHER, part time,
over 16 years old. Sunair
Drive In Theatre.

FOUNTAIN GIRL — part time,
evenings only. Apply in per-
son. Sunair Drive In Theater.

FREE EMPLOYMENT OFFICE

224 North Indian Avenue

Business Opp. 29

FOR LEASE, CAFE READY TO
GO. CALL HORIZON TRAILER
VILLAGE 5131.

Business - Financial 30

WANTED \$10,000 in exchange for
first trust deed on 29 Palms commercial property on
Adobe rd. in center of town. Write J. Rarick, Bucksin Club, Star Rte., Morongo Valley.

Lots & Acreage 33

IDYLLWILD — 3 lots in golf
course, beautiful 2 corners and one inside lot. \$900 each.
Will trade for Palm Springs property. 280 Mel Ave., Ph.
2941.

10 ACRES, 10 minutes from Post
Office, 440 ft. on Ramon Rd.
\$8500. Your broker or A. G.
Nordholm, 419 Griffith Way,
Fresno, Calif.

TWO DUPLEX lots in Palm Vil-
lage, cash, terms, or trade.
Phone 2182, Al Hoover.

TYphoon

AIR CONDITIONING
BY REFRIGERATION

and

HEAT PUMPS

EXPERT SERVICE
FOR ALL MAKES

IDEAL AIR INC.

SERVING THE DESERT EMPIRE

HIWAY III at ARABIA
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For Sale or Exchange 34

FOR SALE OR EXCHANGE BEVERLY HILLS HOME. Newly decorated and furnished 3 bedrooms 3 bath modern home. Lovely garden. Ideal location. Owner, 518 N. Crescent Dr. Ph. CR 6-0024.

LOT 100 x 80. Located on Cortez Rd. near Racquet Club. Utilities available. Will trade for down on Palm Springs home. Call 3623 or 9017.

Real Estate For Sale 35

Income Properties

9 units with pool. Walking distance. In excellent condition. \$89,500 on terms.

11 units with pool on Palm Canyon drive. Extra lot for add'l. imp'ts. \$115,000.

We have choice exclusive listings on other fine income properties.

SEE

Muriel E. Fulton

REALTOR
125 So. Palm Canyon Dr.
Phone 2225 or 2226
Associates

Frances Wilson - Frances Elliott

Must Be Sold

Beautiful 3 bedroom, 2 bath furnished home. Abundance of trees and shrubs. Wonderful irrigation system, 18 x 36 heated and filtered pool. Completely fenced and all for only \$22,000.

2 BEDROOM FURNISHED house in good area. \$11,500 - \$3000 down.

Ralph Weinstein

REALTOR
256½ So. Palm Canyon Dr.
Ph. 2884
Next to the House of Murphy

OUTPOST ESTATES RESALE Available at only \$11,500. Small down payment. Well located and nicely improved. (With pool privileges, of course.) Owner transferred out of Palm Springs, so hurry as this will be snapped up quickly.

PALM SPRINGS OUTPOST ESTATES 4 miles East of Palm Canyon Drive on Ramon road. Ph. 4555 Los Angeles Office 3116 Valhalla Drive, Burbank Rockwell 9-2179

MODEL HOME NOW under construction on Abronia Trail Rd., Panorama Ranch, Palm Desert.

You are invited to investigate the quality and exceptionally reasonable cost of this very modern 2 bedroom home built on your lot.

MAYO CONSTRUCTION CO. 71417 MIRAGE RD. Rancho Mirage P. O. Box 113

2 BEDROOMS and den, 1½ bath unfurnished home 1 year old. Lived in 4 months. Owner called out of town. Air cooling in every room, panel ray heating, Thermostatic control, roof and walls all insulated, Johnstown kitchen, 1500 square feet, sprinkler system, venetian blinds throughout. Price \$17,500 net, \$5500 down. Ph. 2493 or 2779.

Jorgensen Realty
68-574 Broadway (Hiway 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

SOME EARLY SPECIALS

Close in furnished 2 bedroom, service porch, dinette, fenced. Possession \$8000; \$2500 cash.

MOUNTAIN cabin in Nightingale, 4000 ft. elevation, off road to Idyllwild. Completely furnished, including toilet, shower, butane range, Servel refrigerator and lights. Also guest cabin and garage. On 2 acres of ground covered with pinon nut trees. See owner, M. M. Pavny, 1001 So. Palm Canyon drive. Ph. 7342.

IF A GOOD BUY IN CATHEDRAL CITY I KNOW IT HOMES - LOTS - INCOME

RUTH BILES

Realtor 56 Glenn St.

SALE

Pine Cove, 2 New cement block houses \$3900 and \$2850. New Redwood \$2100 Terms to suit. Inquire of Ann Duncan, East Marion Ridge drive, near Idyllwild.

TELEVISION AREA. View Master, 2 bedroom and den, 1½ baths. OPEN. 37-732 Porter Dr. Sun Air tract, Cathedral City.

MORONGO VALLEY Rancho, paved, lights, water, knotty pine interior. Fire place. \$8500. Inquire Gordon's Market. Dudley property.

FOR BETTER REALTY DEALS SEE

ADOLPH ISRAEL, REALTOR 671 N. PALM CANYON DRIVE

BY OWNER - New modern home. 2 bedroom, double garage, quiet, very refined distinct. 1126 No. 1, Riverside Dr. Phone 6669.

MAYO CONSTRUCTION CO. Quality Home Building 71417 MIRAGE RD.

RANCHO MIRAGE, P. O. Box 113

Real Estate For Sale 35

STOP LOOKING

IT'S A DOLL HOUSE. 3 bedrooms. Tastefully furnished, crisp, cheerful living room, fireplace, abundance of beautiful shrubs, garage. Only \$15,750.

BEST BUY IN TOWN. Completely and beautifully furnished 2 bedroom, 2 bath, wall to wall carpet, linens, dishes, deep freeze, lawn furniture, everything goes. 2 car garage, lovely walled grounds, finest location. \$22,500.

THE MOST DISCRIMINATING client will love this home 3 bedrooms, 3 baths, 2 mammoth fireplaces, completely furnished, large lot, water shares, finest location. Reduced to \$32,500.

INCOME 9 units, pool, beautifully furnished. Excellent value at \$74,500.

RENTALS

3 bedroom, 2 bath furnished \$135

3 bedroom, 2 bath, pool, furnished \$100

2 bedroom, close in, furnished \$150

3 bedroom, 2 bath, unfurnished \$125

ATTENTION INVESTORS

We have excellent values in hotels, apartments and small businesses.

LET US HAVE YOUR LISTINGS WE HAVE THE CLIENTS

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Realtor 420 So. Indian Ave. (Opposite Thrifty) Phone 5282 or 5691

2 BEDROOM FURNISHED house in good area. \$11,500 - \$3000 down.

Ralph Weinstein

REALTOR 256½ So. Palm Canyon Dr. Ph. 2884

Next to the House of Murphy

BEAUTIFULLY furnished 2 bedroom on 100 ft. corner walled lot in zoned R 2. All furniture new, including Packard Bell 17 inch console television. Wall to wall carpeting in living room, hall and 1 bedroom. Deluxe gas range and refrigerator, pullman tile bath, large covered porches, patio, car, also detached garage. This is truly a show place and lived in less than 1 year. Full price \$14,250.

FURNISHED 1 BEDROOM home on valuable R-3 corner lot. This property is steal at \$7500. \$1500 handles \$60 month.

INCOME \$190 MONTH - 3 separate furnished houses on a large lot, close in, have separate meters. Hardly ever a vacancy. Make offer on asking price of \$14,000. Owner out of town and anxious.

INCOME - 2 separate furnished houses close in. Individual meters. Owner lives in one, the other always rented for \$65 month. Full price \$7500. \$1700 handles \$60 month.

ACREAGE SACRIFICE. Oasis district, 40 acres piped, 2 artesian wells, full price \$13,950. Low down payment, balance \$600 per year plus 5% interest.

Call or see us for further information.

Peter B. Sheptenko

THE PIONEER REALTY CO OF PALM SPRINGS 475 N. Palm Canyon Drive Phone 2727

ASSOCIATE BROKERS Bill Colven Bill Heiser Mike Jekyll

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Inter-City, Inter-State, FOREIGN COUNTRIES

CHICAGO, NEW YORK for WEST COAST and PALM SPRINGS. Courtesy to operators and realtors. CASH-OUTS

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Liquidating excellent building LOTS and LAKEFRONT.

Calif. and NEVADA. NORTH SHORE, or will exchange for Palm Springs. Famous Nevada "POINT" \$500,000. "VACATION" lots \$600. Terms. Liquidated all but ONE precipitous 100-foot lake frontage - NEVADA near CAL-NEVA \$15,000.

PALM SPRINGS

RENTAL information: Hotel, units, residential.

I have 2 one-bedroom homes for \$1500 down. One has living room 14 x 28. Other furnished

Read our ad each Friday in the National edition of the Wall Street Journal.

HEFFERNAN LAND CO., Inc. Summer address: Kings Beach, Lake Tahoe, California. NAREB

2 BEDROOMS and den, 1½ bath unfurnished home 1 year old. Lived in 4 months. Owner called out of town. Air cooling in every room, panel ray heating, Thermostatic control, roof and walls all insulated, Johnstown kitchen, 1500 square feet, sprinkler system, venetian blinds throughout. Price \$17,500 net, \$5500 down. Ph. 2493 or 2779.

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MAYO CONSTRUCTION CO. Quality Home Building 71417 MIRAGE RD.

RANCHO MIRAGE, P. O. Box 113

Real Estate For Sale 35

Peter B. Sheptenko

and Associates

THE BEST BUYS IN PALM SPRINGS REAL ESTATE

WHY PAY RENT?

A little paint will put this one in tip top shape. But it's a lot of house for the money. 3 bedrooms, 2 baths, \$15,500. Someone will buy this bargain again. \$22,500.

MODERN DESERT RANCH HOUSE WITH LARGE SWIMMING POOL . . .

2 bedrooms in main wing and 2 bedrooms, 2 bath, wall to wall carpet, linens, dishes, deep freeze, lawn furniture, everything goes. 2 car garage, lovely walled grounds, finest location. \$22,500.

THE MOST DISCRIMINATING

client will love this home 3 bedrooms, 3 baths, 2 mammoth fireplaces, completely furnished, large lot, water shares, finest location. Owner, 518 N. Crescent Dr. Ph. CR 6-0024.

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Frances Wilson - Frances Elliott

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Phone 3672

1059 No. Palm Canyon Drive

Mumps in County
Exceed Estimate

How's the jaw?
County health department reported this week that 23 cases of mumps were reported in the county in August compared to a normal of five.

House
Opening

Let the BARBERS open and clean your house, just mail key, we do the rest. Over 10 years experience serving particular people. Phone 5127 or write Box 268 or wire. Insurance carried.

Venetian
Blinds

Sales & Service
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Agent Illinois Shades
Free Estimate

Circus Theme for Murals



Colorful murals in a circus theme decorate the walls of the Mary Helen Children's Shop at 138 North Palm Canyon drive.

Circling the walls and over the fireplace, the charming designs are the work of Mrs. Betty Streb. They were drawn

freehand and done in oils and

Mrs. Streb says they are her first efforts at murals. The work was done this summer.

Mrs. Dorothy Stein is the owner of the shop, which specializes in smart attire for the very young set.

Hospital Patient
Held for Theft

James Everett Walls, 32, Los Angeles was arrested here on Wednesday on a grand theft auto warrant issued by Los Angeles authorities.

Walls had entered Desert Hospital for medical treatment and was taken into custody there. He later was transferred to Riverside Community hospital.

The Los Angeles man is charged with writing a check for \$1200 when purchasing a 1953 convertible, without sufficient funds to cover the check. The car was impounded and later released to a representative of the Los Angeles automobile firm which sold the car.

Renewed by Council

Contract of E. E. Andrade for use of garbage, was renewed by council Wednesday, with the city to receive \$800 annually.

The contract, for five years, has four more years to run.



(Desert Sun Photo)
RECREATION—Palm Valley School, private day school which opens October 5, has excellent recreational program besides

its courses of study for boys and girls from the seventh through twelfth grades. Pictured above are students enjoying the swimming pool facilities last year.

Art Department
Added to Palm
Valley School

The Palm Valley School, private co-educational day school, will institute an art department this Fall under the direction of R. Brownell McGrew, a well-known Palm Springs artist. Director J. Blake Field announced this week.

McGrew has lived four years in this area, coming here from Los Angeles. He is a graduate of the Otis Art Institute of Los Angeles, where he also was an instructor.

Especially noted for his portraits and landscapes, he has also done a number of murals. A number of his works were exhibited last winter at the Palm Springs Playhouse and the Desert Art Center in Cathedral City.

McGrew will conduct three classes a week at the Palm Valley School, where classes are open as a regular part of the schedule to all students who desire to study art. Each student will have individual aid from McGrew, and will be able to progress as fast as his ability permits.

Work in charcoal will be the first instruction on the program. There will be a special class for beginners.

"Terrific"

That's Their Idea
of Our Climate

Louise and Barney Lebb, former owners of the The Plantation (now Solomon's), were here last week to inspect Palm Springs properties and to enjoy "the terrific climate in the village."

They announced plans to close their Los Angeles residence and return to the desert. The Lebbs were guests at Casa Parasol, Warm Sands drive.

Palm Springs Day
at Fair October 3

Palm Springs Day at the Los Angeles County Fair at Pomona has been set for October 3. Tevis Paine, Fair public relations officer has announced.

The big Fair opens September 18 and closes October 4.

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TOMATO JUICE No. 2 Can 10c 46-oz. Can 23c

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4 bath size 34c

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U.S. CHOICE

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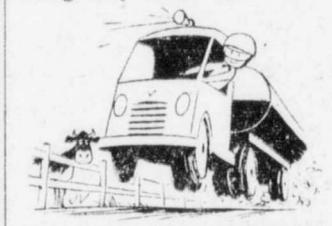
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CARNATION HOME
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One thing has always impressed me about Carnation Homogenized Milk. Of course, it is fine milk to begin with. Then, and just as important—it is *rushed to you*. Handled with speed made possible only by the most modern dairy equipment. That is why Carnation Homogenized Milk tastes so fresh. It is fresh—and that means everything in flavor.

HINT
FOR HUSBANDS

Paint the rib tips of family umbrellas with luminous paint. Then motorists can see you on stormy nights—and passers-by don't get poked in the eye!

Just now, with school days here, we're thinking about good, nourishing meals that help youngsters and their Dads "do their jobs." How about a delicious casserole?...

Pennywise Noodle
and Cheese Casserole

(Makes 6 servings)
2 1/2 cups medium cream sauce
1/2 teaspoon dry mustard
2 cups grated process-type American Cheese
2 cups cooked noodles
2 cups sliced wieners
1 sliced fresh tomato

CREAM SAUCE: Combine 4 tbsp. butter, 4 tbsp. flour, 1 tsp. salt, over low heat. Add 2 cups Carnation Homogenized Milk, stirring constantly until smooth and thickened.

CASSEROLE: Combine cream sauce, mustard and cheese over low heat or hot water until cheese melts (about 2-3 minutes). Arrange alternate layers of noodles and wieners in buttered 2-qt. casserole. Pour cheese sauce in casserole, top with sliced tomato. Bake in moderate oven (350°F.) about 30 minutes.



Sausages in casings were popular 3,000 years ago and called *Salsus*, meaning salted. Our hot dog originated in Vienna, the city called Wien by its inhabitants—so the sausages were named *wienerwurst*. We say hot dog, or weenie, or frank—but no matter what name, the hot dog is now as American as baseball!

Carnation Homogenized Vitamin D Milk "belongs" in the lunch box thermos. Occasionally, vary this treat by shaking milk with a little cocoa, chocolate syrup or vanilla.

Just Oil Your
Sewing Machine?

Stitch through a blotter several times. This soaks up excess oil and protects fabrics against stain.

Carnation Homogenized Vitamin D Milk is rich in protein, calcium, phosphorus, vitamins A and D. All of us benefit from this concentration of food values. Of course one can get protein from meat and so on—but calcium and phosphorus are hard to get from other foods without eating "impossible" quantities. Do remember that adult teeth and bones need calcium too—so enjoy Carnation Homogenized Milk often!

CARNATION COMPANY
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INDIO, CALIFORNIA

6b-The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 10, 1953

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